



## ANNUAL REPORT 2020

### **International Federation for the Economy for the Common Good e.V.**

Stresemannstr. 23  
22769 Hamburg  
Deutschland

# Prologue

The year 2020 was a special year for the International Federation for the Economy for the Common Good. (hereinafter referred to as the International Federation or IF for short) a special year in many respects. On the one hand, we were all surprised by the circumstances and effects of the worldwide Corona pandemic, which also massively affected the daily life of our association. Face-to-face exchanges have been reduced to a minimum and to online meetings which are the new standard. At the same time, it was the first full business year in which we gradually took over the business of the "Internationaler Verein zur Förderung der Gemeinwohl-Ökonomie e.V." (International Promoting Association = IPA), which was closed down at the end of the year. All contents and responsibilities were transferred to the International Federation and the entire contractual basis was and still is translated into English.

Furthermore, it was a very successful year for the Common Good movement. Not only that we were able to welcome two new national associations from Belgium and Luxembourg as new members of the Federation. We are also proud of the fact that the number of members and the number of regional groups grew by more than 30 %. One can even say that the crisis background of the global pandemic has probably contributed to the fact that more and more people worldwide are committed to making our world and our economy more sustainable. People are realising that the lack of biodiversity and the virus epidemic are directly connected. It is becoming clear that everything is connected to everything else and that the economy is part of the problem that we can fundamentally solve. The Economy for the Common Good offers the systemic approach for this. We are happy to see that more and more people around the world are committed to a common good economy. We are particularly happy about the strong development of our activists in Latin America. With the exception of a few countries, we are represented with activists on the entire continent. National associations have already been founded in Chile, Mexico and Ecuador. The ECG association in Argentina is about to be founded.

The global dissemination of the Common Good Economy is supported by the International Federation with a variety of projects and services. You will find a detailed overview of the individual activities in this annual report, which we would like to share with you.

All this is only possible thanks to your idealistic, financial and active support! We would therefore like to take this opportunity to explicitly thank you for your trust in the Common Good Economy and the Common Good Economy movement. Together we will make a good life possible for all!

Best Regards



Dr. Heidi Kharbhih  
Executive Director



Bridget Knapper  
Executive Director



Manfred Jotter  
Executive Director

# Content

<b>Prologue</b> .....	<b>2</b>
<b>Content</b> .....	<b>3</b>
<b>Annual Report 2020</b> .....	<b>4</b>
Activity report 2020 .....	7
Outlook 2021 .....	9
Balance Sheet 2020 .....	11
Profit and Loss 2020 (shorted version) .....	11
Source of funds 2020 .....	12
Use of funds 2020 .....	13
Cash audit report 2020 .....	15
<b>Project- &amp; Service Reports 2020</b> .....	<b>16</b>
<b>I. Public Relations</b> .....	16
<b>II. Support of the ECG movement</b> .....	22
<b>III. IT-Infrastructure</b> .....	30
<b>IV. Administration &amp; Management</b> .....	31

# Annual Report 2020

## Interesting facts about the federation

The International Federation was founded on 29th September 2018 as the umbrella organisation of the international Common Good movement. Only national associations of the Common Good movement are admitted as full members. At the turn of the year 2020, it has eleven full members:

- Germany: GWÖ-Deutschland e.V., Berlin
- Austria: Bundesverband Gemeinwohl-Ökonomie Österreich, Wien
- Switzerland: Verein zur Förderung der Gemeinwohl-Ökonomie Schweiz, St. Gallen
- Spain: Asociación Federal Española para el Fomento de la Economía del Bien Común, Miranda de Azán
- Italy: Federazione per l'economia del bene comune in Italia, Bressanone
- Schweden: ECG Sverige - Ekonomi för det allmänna bästa, Göteborg
- Netherlands: Goed-Economie Nederland, Utrecht
- Great Britain: Economy for the Common Good UK CIC, London
- Belgium: Economy for the Common Good Belgium, Vorst
- Luxembourg: Gemeinwohl-Ökonomie Luxemburg a.s.b.l., Luxemburg
- Chile: Economía del Bien Común Chile, Santiago de Chile

We welcome a supporting member to our ranks since 2018:

- Gemeinwohl-Ökonomie Bayern e.V., München - Deutschland

The board members of the Federation were elected at the annual general meeting on 04 April 2020. The executive directors are Bridget Knapper, Dr Heidi Kharbhih and Manfred Jotter. Their periods of office end with the Annual General Meeting in 2022.

## Purpose and scope of the Federation

As an umbrella organization, the International Federation is a Federation of bodies promoting the common good economy. The aim of the International Federation is to promote the cooperation of its member organizations, to form a platform for this and to create structures that enable synergies and make better use of potentials.

It is important that the Common Good Economy movement can emerge and be promoted in a participatory way according to the needs of its members and their regional circumstances. The purposes of the Federation according to its statutes are:

- the general promotion of democratic governance
- the promotion of civic engagement for non-profit purposes.
- the promotion of education, public education and vocational training.
- the promotion of science and research.
- the promotion of an international mindset, tolerance in all areas of culture and the idea of international understanding.
- the promotion of consumer advice and consumer protection

## Board meetings and general meetings

The Corona pandemic had a significant impact on the frequency and mode of our regular meetings and gatherings in 2020.

Board meetings took place a total of twelve times in the extended circle of the ECG Management Team (EMT) in mostly 3-to-4-hour online meetings. The Federation Members Council (FMC) meetings took place online a total of four times in 2020.

At the Annual Members Meeting for the 2019 financial year on 04.04.2020, the old Board was discharged. Bridget Knapper and Manfred Jotter were re-elected to the board, Dr Heidi Kharbhih was newly elected to the board.

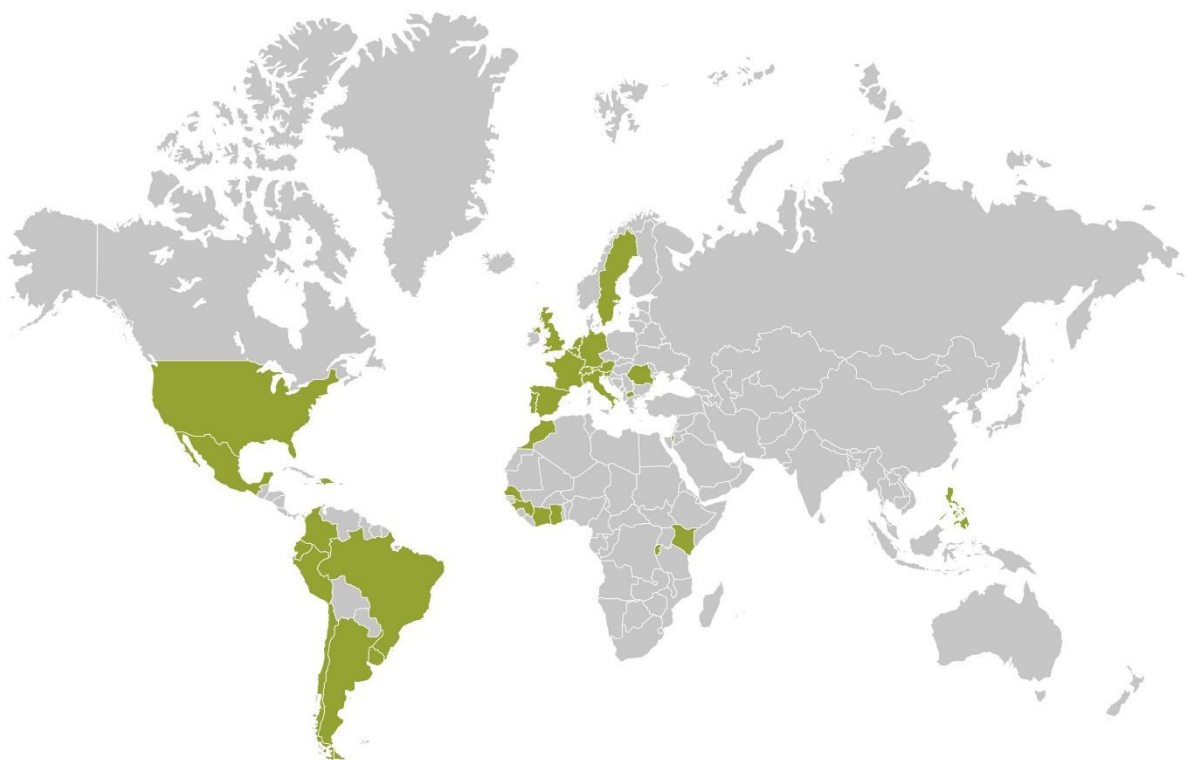
Datum	Sitzungsort	Anlass
19.01.20	Bad Mergentheim	Board Meeting / EMT
26.03.+28.03.20	Online	Board Meeting / EMT
02.04.+06.04.20	Online	Board Meeting / EMT
23.04.20	Online	Board Meeting / EMT
08.05.+14.05.20	Online	Board Meeting / EMT
02.06.+17.06.20	Online	Board Meeting / EMT
03.07.+10.07.+15.07.20	Online	Board Meeting / EMT
05.08.20	Online	Board Meeting / EMT
04.09.+05.09.20	Tübingen	Board Meeting / EMT
14.10.20	Online	Board Meeting / EMT
15.11.20	Online	Board Meeting / EMT
18.+23.12.20	Online	Board Meeting / EMT
04.04.20	Online	Annual General Meeting 2020 (FMC)
02.05.20	Online	Interim-FMC meeting
29.08.20	Online	FMC meeting
28.11.20	Online	FMC meeting

## Development of the Common Good Economy 2020



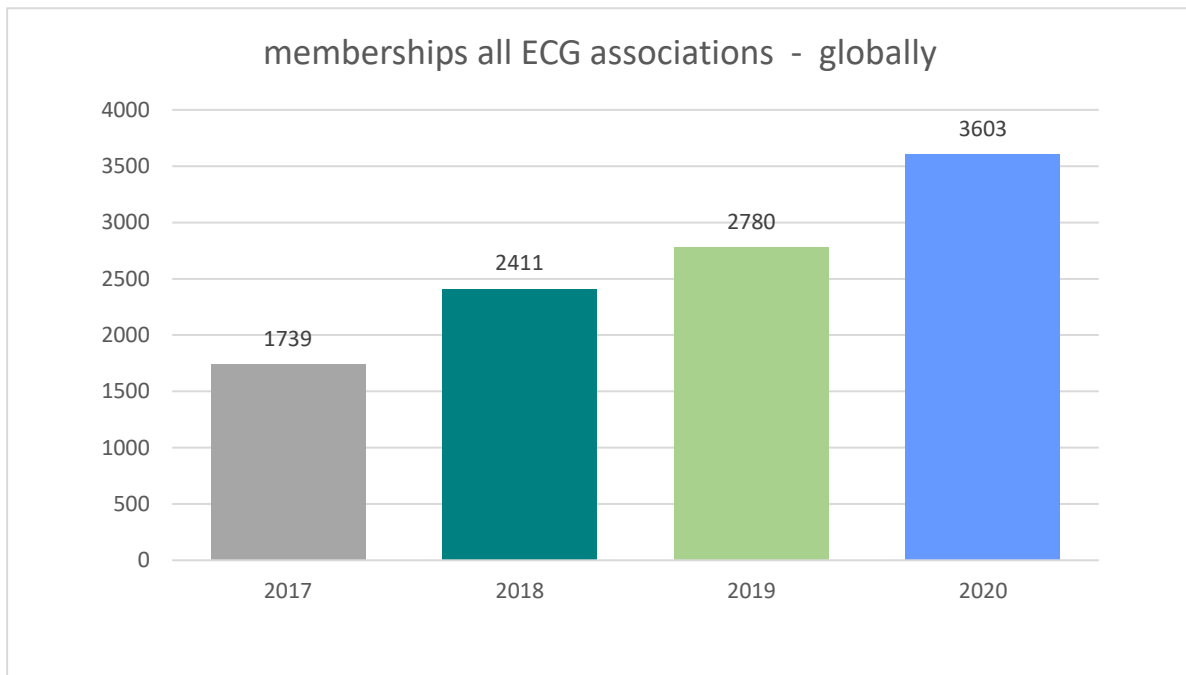
The Common Good Economy movement is active in more than 30 countries as of 31 December 2020. There are over 36 regional and national associations. Of the 15 national associations, 11 are currently united in the International Federation of the ECG.

We are particularly pleased about the increasing spread in South and Central America as well as the first regional groups on the African continent. But also, in Asia there are the first active people who have joined together to form regional organizational groups. Worldwide, the Common Good Economy movement has more than 115 local chapters.



*Overview Map – Activity of the ECG movement*

The total membership of all associations continues to develop very positively. Since the foundation of the founding association in Vienna/Austria, the membership figures of the associations worldwide have been rising steadily. This year, the increase of 30% is twice as high as in the previous year.



## Activity report 2020

The Corona-related switch to predominantly virtual meetings require a technical infrastructure that was already in place and used at the International Federation in times before the pandemic. Online meetings and online conferences were already part of the 'normal' cooperation culture for the globally active IF before the pandemic. However, we have the impression that under the general compulsion for virtual exchange, the frequency of meetings and the overall exchange increased a lot. Larger meetings, such as the Delegates Assembly, but also the members' assemblies called FMC (Federation Members Council) also took place exclusively online.

In any case, the board meetings took place much more frequently but were shorter. As in the past, the Board met in the extended circle of the EMT. This means that they were complemented by the 2 or 3 representatives of the International Coordination Team / ICT, which is appointed by the Delegates Assembly of ECG. In 2020 these were: Gus Hagelberg, Christian Felber and Anke Schwind (until June 2020). We would like to take this opportunity to thank the ICT and its members for the constructive cooperation and for the great commitment that the members of the ICT have repeatedly brought to our joint deliberations.

The year 2020 was primarily characterized by the consolidation of the international Federation structures. The International Federation for the Economy for the Common Good e. V. was not entered in the register of associations until November 2019, so that after a short start-up phase the federation only became operational in 2020. The general task of the Federation for the entire financial year was to take over and transfer the international business, which in the past was carried out by the "Internationaler Verein zur Förderung der Gemeinwohl-Ökonomie e.V.".

Other important activities were the further development of the international strategy in cooperation with the strategy team and the establishment of the budget team to steer the participatory budget process for 2021.

Another challenge was and is dealing with the unsteady financial resources. Donations are only controllable to a limited extent and are not suitable for a steady and predictable financial supply. Here we have taken a big step towards greater predictability of financial resources through the adoption of the International Reconciliation of Finances.

The significant increase in membership of our affiliates led to an increase in our membership fees. In addition, we enjoyed a slightly increased inflow of donations, so that we were able to dispose of slightly increased income overall in 2020. Expenses were largely at the same level as the previous year, so that the association was able to build up reserves here to a modest extent.

In detail, our activities can be described as follows:

#### **Quarter I – January to March 2020**

- We commission Anke Schwind with the temporary consolidation and bundling of all ideas and activities on the topic of the ECG Academy. The aim is to get a comprehensive overview of all activities and to develop a concept for an international ECG Academy with different actors in different places and countries. The coordination should be handed over to the final coordinator/director of the future ECG Academy.
- Due to the Corona Pandemic, we decide to organize the annual general meeting of the IF the FMC online in April. The Assembly of Delegates, which was planned for summer 2020 in Sweden, has been cancelled. At the moment we do not know if we will be able to organize a face-to-face event in the summer.
- The IT migration project, which was originally supposed to be completed by the end of Dec 2019, has been delayed due to various data migration and handover issues. We successfully complete it in April 2020.
- The ECG adopts a general position on the anti-Corona measures. We support the measures, but also stress the importance of balancing all measures with citizens' freedoms.

#### **Quarter 2 – April to June 2020**

- The annual general meeting of the IF will take place on 04.04.2020. The board reports on the past financial year 2019. The responsible board is discharged. Pedro Olazabal leaves the board for family reasons. We would like to take this opportunity to thank Pedro once again for his very valuable work on the Board. In his place, Dr. Heidi Kharbhih is elected to the Board. Bridget Knapper and Manfred Jotter are re-elected to the board for another two years.
- Another FMC will take place on 02.05.2020. The main topic is a reflection on its scope and activities and the possibilities to improve cooperation. Some organizational measures will be decided that will improve cooperation both within the FMC group and between the ECG Management Team (EMT) and other ECG groups. Among other things, board members will always attend FMC meetings. EMT minutes will be made available to all FMC members and more exchange of ideas and issues (strategy, budget, projects) will be agreed.
- The „Internationale Verein zur Förderung der Gemeinwohl-Ökonomie e.V.“ decides to discontinue its activities at the end of the year. The tasks of the promotion association are to be taken over by the International Federation. The tasks and contracts will be gradually handed over to the IF during the year.
- We decide to translate the ECG Policy and to adapt it to current developments in this context.
- The audit tool is declared the core tool. In this way we ensure the coherent collection and documentation of the ECG balance sheets.
- We decide to organize the Delegates Assembly in July online. We have to reschedule at short notice. The additional costs caused by this, especially due to more complex moderation and technology, will be covered by the general budget.
- The IF participates in the GmbH Stakeholder Conference. It becomes clear that the entire area of economic services within the ECG needs to be reorganized. We mandate Heidi Kharbhih to start the Professional Services Project. The aim of the project is to take stock and reorganize the commercial services within the ECG.
- We decide to actively support the consultation of non-financial reporting to the EU institutions. We commission Better Europe BV to support and advise us in our lobbying work in Brussels.



### Quarter 3 –July to September 2020

- Anke Schwind is leaving the EMT for personal reasons. We thank Anke for her constructive cooperation. Once again, we discuss and decide on the reallocation of our tasks and work priorities.
- The Assembly of Delegates takes place online in July. 97 participants and 60 delegates from 12 different countries discuss and decide on 9 submitted proposals. These include the adoption of a code of ethics for fundraising, the Common Good Charter and regulations on the transparency of ECG associations based on the "Initiative Transparente Zivilgesellschaft".
- We start the 2021 budget process. The budget team begins the first consultations on the 2021 budget.
- The Professional Service Project picks up speed. Up to 23 participants from various sectors take part. It becomes clear that we are setting up the project very broadly and that the timetable needs to be adjusted significantly. As part of the project mandate, it will be necessary to reorganize the organizational structure of the services.
- We decide to organize the coordination of the speakers under the responsibility of the IF in the future. In this way, we are opening a first, small-scale special purpose operation under the umbrella of the IF.
- The ECG Academy is to be developed in a separate project. Planned start: January 2021.
- We are complementing the ECG's strategic goals by setting milestones and developing indicators for each milestone, which will help us to measure the achievement of the goals.
- We want to support the growth of the movement in countries without ECG association presence. The FMC therefore decides that the IF may also accept people as supporting members. Ordinary membership is still only possible for associations. In this way we offer people without membership in a national association the possibility to use the association structures and the offers of the IF. As soon as a national federation is founded, membership in the IF ends. Such a member must then transfer its membership to the national federation.

### Quarter 4 – October to December 2020

- We are discussing the improvement of our personnel policy. In particular, the international staff should be better supported in the future. In addition, there should be opportunities for information and exchange in international staff meetings.
- We welcome ECG-Belgium and ECG-Luxembourg as our tenth and eleventh full members.
- We decide to hold the 2021 Assembly of Delegates online. The format is to be slightly changed. The discussions of the proposals are to take place over several weeks in the run-up to the Assembly.
- The FMC in November decides to release 75% of the original budget of around €426,000. A working group is to develop proposals on the remaining 25% and on how to proceed with the budget process April 2021 at the latest.
- The FMC adopts a purchasing guideline according to ethical aspects.
- We close the successful year with a positive review of the year.

## Outlook 2021

At the end of 2020, the "Internationaler Verein zur Förderung der Gemeinwohl-Ökonomie e.V." (IPA) has fully handed over its tasks and activities to the IF. The task now is to build on the successful groundwork of the promoting association and to continue to support the growth of the movement.

For 2021, we continue to work on an improved budget planning process. We want to better align the planning horizon with our strategic goals. The strategy working group is to give us a detailed milestone plan for this.

Another focus in 2021 is the increasing internationalization of the movement. New associations have been founded in the USA, Mexico, Ecuador and Argentina, which we would like to support in their further development. In Latin America in particular, the ECG is developing in almost all countries. Here, it is important to integrate the new members into our processes and structures and to support their further development.

Furthermore, the further development of our internal organization is on the agenda. After three years, we want to reflect on the organizational structure of the IF and, from autumn 2021 onwards, think about how to improve our organizational structure. At the same time, the IF will start the common good balancing process for the years 2020/21.

# Finance report 2020

## Balance Sheet 2020

International Federation for the Economy for the Common Good e.V.

Balance sheet as of 31/12/2020

<b>ASSETS</b>	<b>EUR</b>	<b>LIABILITIES</b>	<b>EUR</b>
<b>A. Fixed assets</b>		<b>A. Federations' equity</b>	
I. Investments		I. Retained earnings	
1. Participation interests	5.000	1. Retained earnings previous year	4.278,62
		II. Net income	214.628,46
<b>B. Current assets</b>		<b>B. Creditors</b>	
I. Cheques, Cash at bank	226.677,99	1. Trade creditors	12.770,91
	<u>231.677,99</u>		<u>231.677,99</u>

## Profit and Loss 2020 (shorted version)

Income	EUR
Donations	268,057.95
Membership fees	105,621.01
Other income	422.63
<b>Total Income 2020</b>	<b>374,101.59</b>

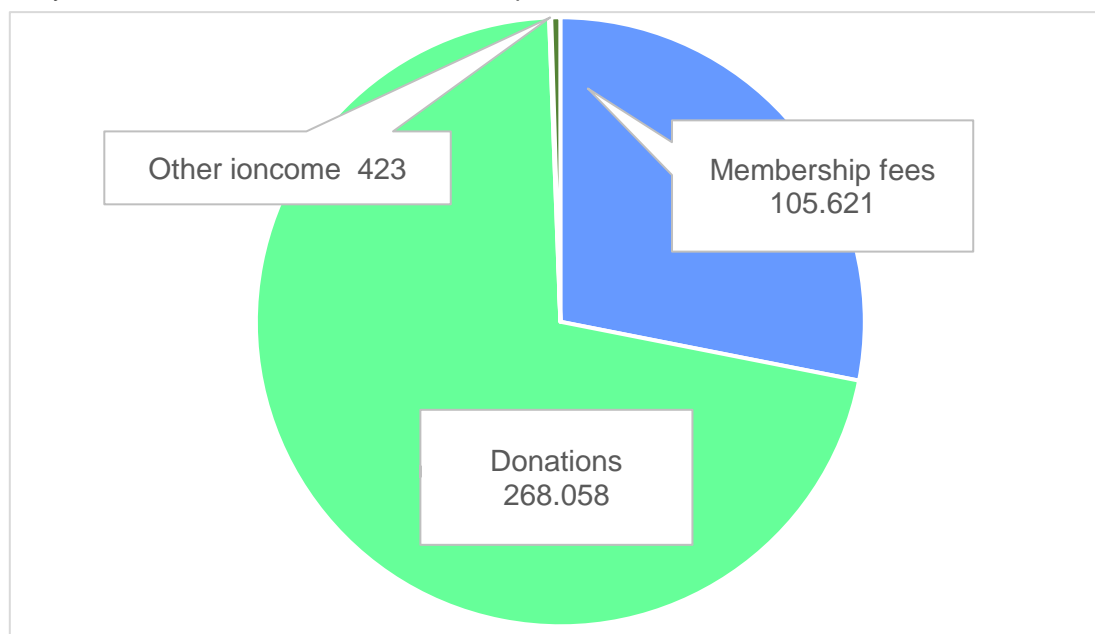
Expenses	EUR
Expenses 2020 (details see use of funds 2020)	159,473.13
<b>Total Expenses 2019</b>	<b>159,473.13</b>

Profit and Loss	EUR
Total income 2020	374,101.59
Total expenses 2020	159,473.13
<b>Net income</b>	<b>214,628.46</b>

Development of assets	EUR
Bank statement as of 12/31/2019 (carryover previous year)	4,278.62
Net income 2020	214,628.46
Company share BestEconomy gGmbH	5,000,00
Trade creditors	12,770.91
<b>Statement of assets 12/31/2020</b>	<b>231.677,99</b>
Company share Best Economy gGmbH	-5,000.00
<b>Bank statement as of 12/31/2020</b>	<b>226,677.99</b>

## Source of funds 2020

The IF's income consists of donations of EUR 268,057.95 (previous year EUR 1,900.00), membership fees of EUR 105,621.01 (previous year EUR 2,600), and other income of EUR 422.63 (previous year EUR 0.00). Note: The 2019 financial year consisted of a short financial year. The IF had very few monetary business transactions for 2019 in the period from 18.11.19 to 12/31/.2019.



Use of funds 2020 (EUR)

The majority of the income came from large donations. The largest donation was 106,500.00 EUR, the smallest 10.00 EUR.

We would like to take this opportunity to thank all donors for their support!

Donators	EUR
<b>Total large donators &gt; 5.000 EUR</b>	<b>262.466,95</b>
<i>Internat. Verein z. Förderung d. GWÖ e.V.</i>	<i>106.500,00</i>
<i>GLS Treuhand, Humanistic Business Foundation</i>	<i>102.500,00</i>
<i>WBS AG</i>	<i>30.000,00</i>
<i>GWÖ Deutschland e.V.</i>	<i>10.000,00</i>
<i>K.L. Felicitas Foundation</i>	<i>8.366,95</i>
<i>GWÖ Bayern e.V.</i>	<i>5.000,00</i>
<b>Total small donations &lt; 5.000 €</b>	<b>5.591,00</b>
<b>Total donations 2020</b>	<b>268.057,95</b>

The membership fee of the member associations is calculated according to the membership fee income of the participating associations. According to the calculation model, member associations pay a membership fee of 15% up to a membership fee volume of 5,000 EURO. For membership fees over 5,000 euros, the member associations pay 33% of their fee volume. In 2020, membership fees amounting to 105,621.01 EUR were paid to the IF.

Many thanks at this point for this excellent solidarity and cooperation.

## Use of funds 2020

In 2020, the IF had expenditures of 159,473 EUR, which were used in four areas for the objectives of the association.

63,755 EUR went into the area of public relations, mainly for press and media work. Other funds were used to support EU lobbying and the graphic design of working materials.

The ECG movement was supported with 49,394 EUR. This included, for example, supporting the project group to create an ECG label, promoting the audit tool and funding international fundraising. We spent EUR 27,369 on the provision and expansion of our IT infrastructure, which is now used by all ECG organizations worldwide.

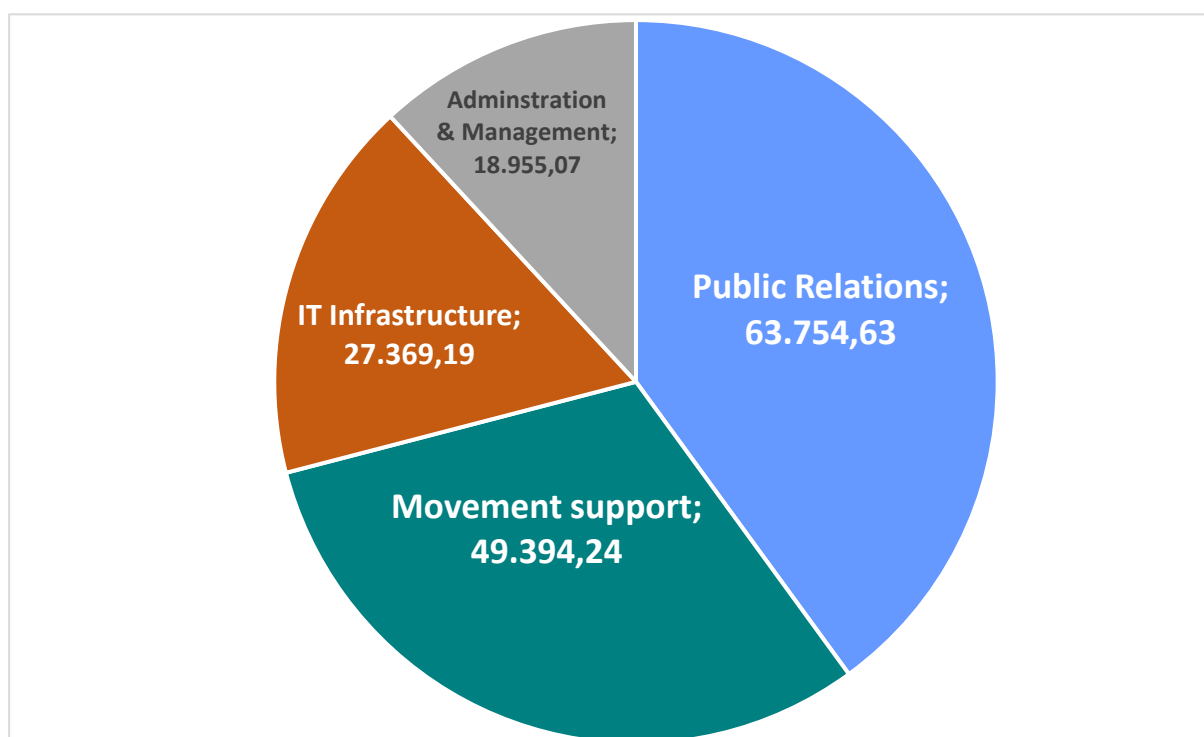
The administration and management of our organization cost come to an amount of 18,955 EUR.

A detailed report on the individual budget items can be found at the back of the annual report.

Use of funds by areas		EUR	Proportion
I)	Public Relation	63,754.63	40%
II)	Movement Support	49,394.24	31%
III)	IT- Infrastructure	27,369.19	17%
IV)	Administration & Management	18,955.07	12%
<b>Total expenses</b>		<b>159,473.13</b>	<b>100%</b>

We would like to point out that the financial year was an atypical one in two respects. The IF only started with monetary activities on a significant scale in 2020, after the International Federation only became fully operational in November 2019. In the first half of the year in particular, business development was in the start-up phase. In the second half of the year, the IF gradually took over the standard activities from the International Promoting Association. We have largely refrained from mirroring the previous year's figures, as the comparison does not provide any relevant information.

Finally, we would like to point out that the IF was supported by a large number of volunteers active in the common good movement. Therefore, we would like to take this opportunity to again explicitly thank all the volunteers of the movement!



Use of funds 2020 by areas (EUR)

In detail, the four areas are divided into the following projects and services:

Plan No. – Budget positions	EUR
<b>I) Public Relations</b>	<b>63,754.63</b>
02 EU Advocacy	5,969.50
04 Press & Media Service	32,691.13
15 International Communication Service	24,360.00
16 Graphic & Layout Frame Contract	714.00
60 For info: BestEconomy gGmbH company share 5.000 €	
<b>II) Movement Support</b>	<b>49,394.24</b>
01 DA 2020 Organizational Budget	1,353.80
08 Reception	3,782.51
17 International Fundraising	20,829.03
63 ECG -Label	14,188.90
66 Easy language translation	1,940.00
67 Audit Registration Tool	6,500.00
68 Science Hub & Conference Organisation	800.00
<b>III) IT-Infrastructure</b>	<b>27,369.19</b>
10 IT-Infrastructure	27,369.19
<b>IV) Administration &amp; Management</b>	<b>18,955.07</b>
03 EMT-Coordination	11,000.00
64 International administration	2,140.00
00 Administrative expenses of the Federation	4,815.07
50 Risk buffer	1,000.00
<b>Total Expenses 2020</b>	<b>159,473.13</b>

A detailed report on the individual budget items can be found at the back of the annual report.

# Cash audit report 2020



MITGLIED IN aristotax  
Ein Verbund unabhängiger Steuerberater & Rechtsanwälte

A&P STEUERBERATUNGSGESELLSCHAFT MBH • Gerlachstraße 25 • 14480 Potsdam

INTERNATIONAL FEDERATION FOR  
THE ECONOMY FOR THE COMMON  
GOOD e.V.  
Stresemannstraße 23  
22769 Hamburg

02.06.2021  
43614

Dipl.-Ing. Andrej Philipp  
Steuerberater

Mirko Vogel  
Steuerberater

Dipl.-Ing. Eike Weichert  
Steuerberater

Daniel Zietz  
Steuerberater  
im Angstelltenverhältnis gem. § 58 StBerG

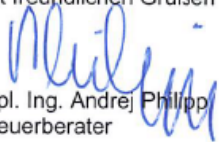
## Kassenprüfbericht 2020

Der INTERNATIONAL FEDERATION FOR THE ECONOMY FOR THE COMMON GOOD e.V. hatte im Jahr 2020 Einnahmen von 374.101,59 EUR und Aufwendungen von 159.473,13 EUR.

Das Vermögen des Vereins beträgt zum 31.12.2020 231.677,99 EUR (im Vorjahr 4.278,62 EUR).

Alle Einnahmen und Ausgaben wurden ordnungsgemäß nachgewiesen.  
Ein Verstoß gegen die Satzung wurde nicht festgestellt.

Mit freundlichen Grüßen

  
Dipl. Ing. Andrej Philipp  
Steuerberater

Gerlachstraße 25  
14480 Potsdam

Telefon: (0331) 64 901-0  
Telefax: (0331) 64 901-11

info@apsteuerberatung.de  
www.apsteuerberatung.de

## In Bürogemeinschaft

Heidecke, Schulz & Partner  
Rechtsanwälte

Ide Schneider & Partner  
Rechtsanwälte & Steuerberater

## Bankverbindung

Commerzbank  
IBAN: DE40 1608 0000 4582 3080 00  
BIC: DRESDEFF160

Deutsche Bank  
IBAN: DE17 1207 0024 0320 2355 00  
BIC: DEUTDE33HAN

## Geschäftsführer

Dipl.-Ing. Andrej Philipp  
Steuerberater

Mirko Vogel  
Steuerberater

Dipl.-Ing. Eike Weichert  
Steuerberater

Amtsgericht Potsdam  
HRB 23272 P  
USt-IdNr. DE271916955

Translation of Cash audit report 2020 by A&P Steuerberatungsgesellschaft MBH

Dated 06/02/2021:

The IF had income of EUR 374,101.59 and expenses of EUR 159,473.13 in 2020.

The assets of the association as of 12/31/2020 are 231,677.99 EUR (previous year 4,278.62 EUR).

All income and expenses have been properly accounted for. A violation of the statutes was not found.

Yours sincerely

Dipl. Ing Andrej Philipp, Tax consultant

# Project- & Service Reports 2020

Each project report includes a table with explanations of expenditures. Please note that we have also listed the expenditures of our international sister association (IPA) for reasons of simplification.

## I. Public Relations

The public relations section includes all projects and services that inform the public about the Common Good Economy. This includes communication and press work, corporate identity and educational activities.

### 02 EU Advocacy & Networking

**Authorized ECG funding:** EUR 7.200

**Project / Service manager:** Joost Mulder, mulder@bettereurope.eu

**Project / Service period:** 01.10.2020 – 31.12.2020

**Project / Service goals:**

- Establish the Economy for the Common Good as a relevant stakeholder in the European decision-making process.
- Establish contacts with key decision-makers in the various EU institutions regarding forthcoming EU legislative proposals.
- Developing and drafting position papers for the ECG on key legislative initiatives and EU policy issues
- Liaising and creating synergies with other NGOs and civil society organisations with similar interests and values as ECG.

**Process report:**

We spent the first months of the service contract elaborating the advocacy strategy of the Common Good Economy. The strategy has been finalised after several meetings with the ECG "core group", in which the priorities and objectives of ECG at EU level were discussed in more detail. As part of this strategy, Better Europe performed a stakeholder analysis as well as a scanning of the most relevant policies and legislative initiatives to the advocacy goals of the ECG. Based on this stakeholder map, we have drawn up a list of decision-makers to be contacted, which served as a basis for the ECG lobbying activity. In the first months of the collaboration, a first contact was established with important actors from the EU institutions and the NGO world, and meetings were set to introduce them to the concept of the common good economy. In addition, a meeting between Better Europe and the Matrix Development Team took place to better understand the group's concerns regarding the Due Diligence Initiative and to communicate these to the Brussels decision-makers. In addition, the "core group" was constantly kept up to date about important events and happenings in Brussels through daily or weekly reporting.

**Results:**

- Thanks to the intensive exchange between the core group and Better Europe, the key points of the advocacy strategy were successfully defined. Thus, the group incorporated in the advocacy strategy the most pertinent EU legislative initiatives to achieve the goals of the ECG at the EU level.
- Several documents were produced to support the advocacy work, which were also used for the subsequent drafting of various position papers.



The service / project is ongoing and will be continued in 2021.

The service supports the objectives of our association by supporting the following purposes:

- the promotion of general democratic governance
- the promotion of civic engagement
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.

## Expenditure (EURO)

For whom?	purpose	Total Plan	Total Actual	IF Actual	IPA Actual
contractor	Service fee		5.970	5.970	
<b>EUR Total</b>		<b>7.200</b>	<b>5.970</b>	<b>5.970</b>	<b>0</b>
Variance Plans – Actual			1.230		

IF = International Federation IPA = International Promoting Association

Edited by Isabella Ritter, 30.03.2021

## 04 Communication Service I

**Authorized ECG funding:** EUR 37.000

**Project / Service Manager:** Daniela von Pfuhlstein, daniela.von-pfuhlstein@ecogood.org

**Project / Service period:** 01.04.2020 – 31.12.2020

### Project / Service goals:

1. Establish basic marketing
2. New international website
3. Creation of new material

### Process report:

1. Establish basic marketing
  - Proposal at Delegates Assembly for Branding and Label
  - Project group for naming
  - Accompanying the design process
2. New international website
  - Design and structure of the new website
  - Copy
  - Photos
3. Creation of new material
  - Collection of Good Practice examples for each of the 20 fields of the matrix
  - Translated into English
  - PowerPoint presentations

### Results:

1. Establish basic marketing
  - Application filed with EUIPO
  - Initial planning for launch
2. New international website
  - Launch of the website
  - Information to the movement
  - Planning for relaunch for regional websites

3. Creation of new material
  - in German as PDF and in English in HTML
  - two presentations with basics of ECG and one without content

The service / project is ongoing and will be continued in 2021

The service supports the objectives of our association by supporting the following purposes:

- the promotion of general democratic governance
- the promotion of civic engagement
- the promotion of education, adult education and vocational training.
- the promotion of science and research.
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.
- the promotion of consumer advice and consumer protection.

## Expenditure (EURO)

For whom?	purpose	Total Plan	Total Actual	IF Actual	IPA Actual
employee	Gross salary		32.255	32.255	
employee	Side costs & travel expenditure		436	436	
<b>EUR Total</b>		<b>37.000</b>	<b>32.691</b>		
Variance Plans – Actual			4.309		

IF = International Federation IPA = International Promoting Association

Edited by von Daniela von Pfuhlstein, 30.04.21

## 15 Communication II

**Authorized ECG funding:** EUR 25.000

**Project / Service manager:** Christian Felber, christian.felber@ecogood.org

**Project / Service period:** 01.01.2020 – 31.12.2020

### Project / Service goals:

- External Communication – International spreading of the idea
- Public Relations – Increasing publicity and improvement of the movement's image
- Politics – Positive impact on politics and legislation
- Fundraising – Acquisition of finances for the movement
- Other

### Process report:

External Communication: Co-organization of international events in 3 languages, integration of the regional chapters, set a first impulse for regions and communities; >5 appearances for the ECG per month despite Covid-19 plus recommendation of official ECG speakers

Public Relations: International media appearances: >5 interview requests per month

Politics: Establishment of an EU Policy Team and engagement of a Public Affairs agency, collaboration with diverse actors in Brussels.

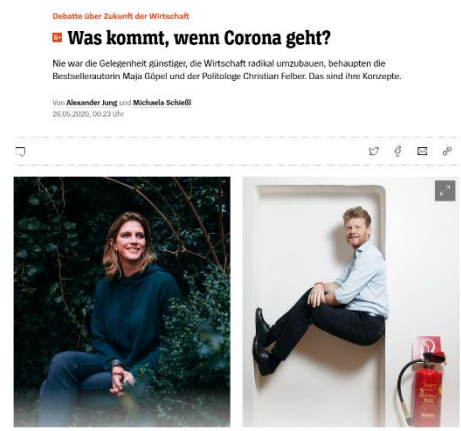
Fundraising: Fundraising: Contact (emails, phone calls, personal meetings in three countries) with 31 potential funders (persons, companies, and foundations)

**Results / Highlights:**

- External Communication: >50 international webinars plus on-site appearances e.g. in the Netherlands (Springtij Festival, Brainwash Festival);
- establishment of pluralistic alternative economics network “NOW” (German)
- PR: TV, audio and print interviews in various countries and languages, e.g. SPIEGEL cover story (German) or primetime TV LaSexta (Spanish)
- Politics: Set-up of EU Policy core team (from 4 countries), EU Policy monthly newsletter, engagement of PA agency “Better Europe”. Official kick-off meeting with the City of Vienna; collaboration with the City of Amsterdam; support of and input in a transnational ECG LEADER regions project; invitation to German SPD Bundestags-Panel “Germany 2030”
- Fundraising: Some 60T euros (excl. Humanistic Management Foundation) for the IF
- Other: Publishing of an official ECG study “Creating a global standard for sustainability reporting”; further development of the ECG Science Hub: 3-fold paid coordination



LaSexta, Spanish primetime TV



SPIEGEL cover story (German)



ECG delegation meets City of Vienna officials

The service / project is ongoing and will be continued in 2021

The service supports the objectives of our association by supporting the following purposes:

- the promotion of general democratic governance
- the promotion of civic engagement
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.

## Expenditure (EURO)

For whom?	purpose	Total Plan	Total Actual	IF Actual	IPA Actual
contractor	Service fee		24.360	24.360	
<b>EUR Total</b>		<b>25.000</b>	<b>24.360</b>	<b>24.360</b>	<b>0</b>
Variance Plans – Actual			640		

IF = International Federation IPA = International Promoting Association

Edited by Christian Felber, 30.03.201

## 16 Graphic & Layout Frame Contract

**Authorized ECG funding:** EUR 5.000

**Project / Service Manager:** Harald Andrä, harald.andrae@ecogood.org

**Project / Service period:** 01.01.2020 – 31.12.2020

### Project / Service goals:

- The graphics team works for the entire ECG movement. Orders within the budget volume mentioned are therefore decided exclusively by the International Coordination Team, which in turn brings together the requests for graphic design from the entire movement. The commissioning is then carried out by the client.
- The graphics team is responsible for a visually appealing design of the designed files that supports the content statement. It cannot be obliged to implement certain graphic specifications 1:1. In the event of any ambiguity regarding the content, the team must contact the client or, if necessary, the ECG Editorial Service.

### Process report:

- Accompaniment and organization of the design process: clarification of orders, submission of offers, design of drafts, feedback organization
- Organizing and coordinating all issues related to the design tasks; maintaining the mail address grafik@ecogood.org and answering inquiries related to graphics

### Results:

- Matrix + Testate, Templates Corporate Design
- Logos
- Newsletter design
- Coordination with EMT and communications hub
- Various information materials for joint purchasing
- Answering graphic requests
- Support of the image film

The service / project is ongoing and will be continued in 2021.

The service supports the objectives of our association by supporting the following purposes:

- the promotion of general democratic governance
- the promotion of civic engagement
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.

## Expenditure (EURO)

For whom?	purpose	Total Plan	Total Actual	IF Actual	IPA Actual
cardamom	graphic & design work		4.950		4.950
jkstudios	Imagefilm stuodo costs		714	714	
<b>EUR Total</b>		<b>5.000</b>	<b>5.664</b>	<b>714</b>	<b>4950</b>
Variance Plans – Actual			-664		

IF = International Federation IPA = International Promoting Association

Edited by Harald Andrä / Manfred Jotter, 17.05.21

## 60 Best Economy Forum

**Authorized ECG funding:** EUR 5.000

**Project / Service Manager:** Manfred Jotter, manfred.jotter@ecogood.org

**Project / Service period:** 01.01.2020 – 31.12.2020

### Project / Service goals:

- Founding of a non-profit legal organization for the planning, organization and implementation of international business congresses such as the BEST ECONOMY forum.
- The project sum is intended as nominal capital for the foundation of BEST ECONOMY gGmbH with 4-5 other organisations.

### Process report:

The articles of partnership were agreed with four non-profit organizations:

Bioland e.V., FIBL e.V., the Federation of BIO Hotels and the International Federation for the Economy for the Common Good e.V. The BEST ECONOMY gGmbH was founded in 2019 and registered in the commercial register in July 2020. The company share has been paid.

### Results:

With the BEST ECONOMY gGmbH we have a solid legal basis to implement the BEST ECONOMY forum as a regular event in the future. With the BEST ECONOMY forum, essential contents of the ECG are promoted and disseminated in the media.

The project is terminated. The capital share is part of the assets of International Federation for the Economy for the Common Good e.V.

The service supports the objectives of our association by supporting the following purposes:

- the promotion of civic engagement
- the promotion of education, adult education and vocational training
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding
- the promotion of consumer advice and consumer protection

## Expenditure (EURO)

For whom?	purpose	Total Plan	Total Actual	IF Actual	IPA Actual
Best Economy gGmbH	Company share		5.000	5.000	
<b>EUR Total</b>		<b>5.000</b>	<b>5.000</b>		
Variance Plans – Actual					

IF = International Federation IPA = International Promoting Association

Edited by Manfred Jotter, 30.03.2021

## II. Support of the ECG movement

This section brings together all projects and services that support the idea of the Economy for the Common Good.

### 01 DA Organizational Budget

**Authorized ECG funding:** EUR 2.000

**Project / Service manager:** Gus Hagelberg, gus.hagelberg@ecogood.org

**Project / Service period:** 01.01.2020 – 31.12.2020

#### Project / Service goals:

Organization, planning, running the ECG Delegates Assembly 2020

#### Process report:

The DA 2020 was originally planned to take place face-to-face in Sweden. Due to the corona pandemic we had to switch to an online format. We were able to avoid costs for hotels, room reservation, etc. for the Sweden event.

#### Results:

The DA 2020 successfully took place with around 90 participants.

The service / project is ongoing and will be continued in 2021.

The service supports the objectives of our association by supporting the following purposes:

- the promotion of general democratic governance
- the promotion of civic engagement
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.

## Expenditure (EURO)

For whom?	purpose	Total Plan	Total Actual	IF Actual	IPA Actual
contractor	Organization, Facilitation		1.000	1.000	
contractor	Software Support and Server for Limesurvey		353,80	353,80	
<b>EUR Total</b>		<b>2.000,00</b>	<b>1.353,80</b>	<b>1.353,80</b>	<b>0,00</b>
Variance Plans – Actual			646,20		

IF = International Federation IPA = International Promoting Association

Edited by Gus Hagelberg, 07.04.2021

## 08 Reception Service

**Authorized ECG funding:** EUR 7.000

**Project / Service manager:** Larissa el Wardi, larissa.el-wardi@ecogood.org

**Project / Service period:** 01.01.2020 – 31.12.2020

### Project / Service goals:

- local chapters are led through the on-boarding process
- data regarding local chapters are updated in different systems for example SmartWe
- all requests are answered and forwarded to the responsible person or group
- requests from local chapters are forwarded to the graphic company cardamom
- administrating and updating graphic material on the Wiki
- forwarding requests for new graphic material to the graphic team

### Process report:

The International Reception is mainly responsible for supporting local chapters in their on-boarding process and preparing them with all information they need to integrate themselves into the movement. Local chapters are listed on the global website [www.ecogood.org](http://www.ecogood.org), they receive their own contact, their own logo and have to be added to the database SmartWe and to general mailing lists. All this data needs to be updated, controlled and changed when necessary. If questions regarding these services or any other ECG related questions appear, International Reception is responsible to either answer them or forward them to the responsible person or group.

International Reception is also responsible to answer or forward all other questions or requests from outside or inside the movement.

### Results:

- 38 on-boarding processes of local chapters have been accompanied in 2018.
- 14 new local chapters have been registered as 'in development', 5 of them have applied for the status 'active' later within the same year, 2 applied for the status active in 2021. There are now 7 new local chapters 'in development'.
- 24 new local chapters have been registered as 'active'.
- Multiple Meetings with the Local Chapter Support Team DACH have been attended.
- The International Local Chapter Support Team has been established.

The service / project is ongoing and will be continued in 2021.

The service supports the objectives of our association by supporting the following purposes:

- the promotion of civic engagement
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.

## Expenditure (EURO)

<i>For whom?</i>	<i>purpose</i>	<i>Total Plan</i>	<i>Total Actual</i>	<i>IF Actual</i>	<i>IPA Actual</i>
minijob	monthly salary		7.504,67	3.782,51	3.722,16
<b>EUR Total</b>		<b>7.000,00</b>	<b>7.504,67</b>	<b>3.782,51</b>	<b>3.722,16</b>
<i>Variance Plans – Actual</i>			<i>-504,67</i>		

IF = International Federation IPA = International Promoting Association

Edited by Larissa el Wardi und Gus Hagelberg, 29.03.2021

## 17 International Fundraising

**Authorized ECG funding:** EUR 33.000

**Project / Service Manager:** Hendrik Brosche, hendrik.brosche@ecogood.org

**Project / Service period:** 01.01.2020 – 31.12.2020

### **Project / Service goals:**

The main objective of the position is to develop systematic and sustainable fundraising for the ECG. The scope of duties includes international fundraising and acts supportive in the development of regional fundraising.

### **Process report:**

Based on the experiences from the last year, 2020 we wanted to utilize the work in organization and relationship building to harvest the financial fruits. Unfortunately, the COVID-pandemic led to financial insecurities at our main donors and was therefore also very challenging for the ECG fundraising. Nevertheless, we managed to increase in donations and memberships (see below).

Over the course of the year, we have successfully developed fundraising within the ECG to the next level. With our new quarterly distributed fundraising report every essential stakeholder is updated regularly and necessary actions can be undertaken. Our fundraising activities can now use a larger set of marketing tools including a comprehensive and reader-friendly annual report and a newly developed fundraising flyer to increase membership and donations. Additionally, we have developed the Code of Ethics for ECG fundraising and have received confirmation from the Delegates Assembly. Furthermore, we have successfully increased the fundraising footprint in the whole ECG movement. Based on the restructuring process in Austria, now the major ECG countries regularly exchange and align their fundraising activities. We developed a fundraising manual and share successfully used marketing materials. Additionally, we developed a series of workshops for ECG activists to strengthen their fundraising activities and make fundraising become part of their DNA.

Another essential set of activity concerns the digitalization of fundraising. We worked jointly with the national associations to assess our current membership process and identify improvement potentials to set free new fundraising resources. Additionally, we brought our donations into the 21<sup>st</sup> century by using a smart and digital donation tool on the international level.

### **Results:**

- Strong increase in membership numbers by 31% (+863) and membership value by 40% (+216 k€)
- Small increase of donations (+1,5%) despite COVID-pandemic
- Fundraising is becoming part of the ECG DNA



The service / project is ongoing. The services will be continued in 2021

The service supports the objectives of our association by supporting the following purposes:

- the promotion of civic engagement
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.

## Expenditure (EURO)

For whom?	purpose	Total Plan	Total Actual	IF Actual	IPA Actual
employee	Gross salary	8.727	29.265	20.538	8.727
contractor	Printing costs	326	326		326
diverse	Travel exp., books, phone	221	512	291	221
<b>EUR Total</b>		<b>33.000</b>	<b>30.103</b>	<b>20.829</b>	<b>9.274</b>
Variance Plans – Actual			2.897		

IF = International Federation IPA = International Promoting Association

Edited by Hendrik Brosche, 31.03.2021

## 63 P-ECG-Label (PPM 0081)

**Authorized ECG funding:** EUR 30.750

**Project / Service Manager:** Heidi Kharbhih

**Project / Service period:** 01.01.2020 – 31.12.2020

### Project / Service goals:

- Develop a label placeable on products and other places for audited companies with three purposes.
  1. Companies use the label in its communications showing their proud for their contribution to the common good.
  2. People find easy to understand and with enough information to make decisions
  3. Institutions consider it as a reference to improve regulations in different areas (i.e public procurement

### Results:

- Clarification of legal issues in regard to define and release a label to public.
- Definition of value proposition and main message to the different target groups
- Prepare different proposals to be voted by the project team
- Focus on ecogood label and enter EUIPO registration process at the end 2020
- In March 2021 the EUIPO registration process has been stopped by objection of a market player. Until final decision by the EUIPO is expected at the end of year 2021, we like to use time and create a label with the four seedlings and the word Audited (or Reviewed) and to trademark this with the EUIPO as well as UK trademarking.

The service / project is ongoing. The services will be continued in 2021

The service supports the objectives of our association by supporting the following purposes:

- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.
- the promotion of consumer advice and consumer protection.

## Expenditure (EURO)

For whom?	purpose	Total Plan	Total Actual	IF Actual	IPA Actual
Contractor HK	Coordination and project management			9.750	
EUIPO	Registration fee			1.050	
Mini job AH	Project support			3.388,90	
<b>EUR Total</b>			<b>30.750</b>	<b>14.188,90</b>	
Variance Plans – Actual				16.561,10	

IF = International Federation IPA = International Promoting Association

Edited by Manfred Jotter, 20.05.2021

## 66 Easy language translation

**Authorized ECG funding:** EUR 2.000

**Project / Service manager:** Anke Butscher

**Project / Service period:** 01.01.2020 – 31.12.2020

### Project / Service goals:

Easy Language Check of the new Workbook 2.0 Municipality and the Matrix 2.0 Municipality

### Process report:

- Easy Language Check of the new Workbook 2.0 Municipality and the Matrix 2.0 Municipality done by Mag. Georg Wimmer, Zillnerstraße 2/9, 5020 Salzburg, Österreich, office@leichte-sprache-textagentur.at www.leichte-sprache-textagentur.at
- Review by two members of the MET Municipalities

### Results:

- Dissemination of the new Workbook 2.0 Municipality and the Matrix 2.0 into the movement
- Usage of new Workbook 2.0 Municipality and the Matrix 2.0 by ECG Consultants

The project is terminated.

The service supports the objectives of our association by supporting the following purposes:

- the promotion of general democratic governance
- the promotion of civic engagement
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding

## Expenditure (EURO)

For whom?	purpose	Total Plan	Total Actual	IF Actual	IPA Actual
Contractor	Review Einfache Sprache Arbeitsbuch 2.0 Gemeinden und Matrix 2.0 Gemeinden		1.940	1.940	
<b>EUR Total</b>		<b>2.000</b>	<b>1.940</b>	<b>1.940</b>	<b>0</b>
Variance Plans – Actual			60		

IF = International Federation IPA = International Promoting Association

Edited by Anke Butscher, 30.03.2021

## 67 Audit Registration Online Tool

**Authorized ECG funding:** EUR 11.800

**Project / Service manager:** Roland Wiedemeyer

**Project / Service period:** 01.01.2020 – 31.12.2020

### Project / Service goals:

- Move audit tool from private Server to Hostsharing Server
- Prepare audit tool for multilanguage support

### Process report:

The move to Hostsharing Servers was done on 29.12.2020. Since 01.01.2021 the service is running without any problems. The performance is worse than in the original environment. Optimization would be helpful to generate a better user experience.

The multilingual support is in preparation.

### Results:

- The service was moved.
- The platform was used for the consultants extension (Wiki connection and Web connection is ready to be used).
- The adaptation/connection with the ecogood authorization tool LDAP is implemented and working.
- The multilanguage preparation is still ongoing, basic preparations in the test environment have already been started.

The service / project is ongoing and will be continued in 2021.

The service supports the objectives of our association by supporting the following purposes:

- the promotion of general democratic governance
- the promotion of civic engagement
- the promotion of education, adult education and vocational training.
- the promotion of science and research.
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.
- the promotion of consumer advice and consumer protection.

## Expenditure (EURO)

The variance was carried forward to the budget of the following year.

For whom?	purpose	Total Plan	Total Actual	IF Actual	IPA Actual
contractor	Contract fee		6.500	6.500	
<b>EUR Total</b>		<b>11.800</b>	<b>6.500</b>		
Variance Plans – Actual			5.300		

IF = International Federation IPA = International Promoting Association

Edited by Roland Wiedemeyer, 31.03.2021

## 68 Science Hub & Conference Organisation

**Authorized ECG funding:** EUR 2.000

**Projekt / Service Manager:** Christian Felber

**Projekt / Service period:** 01.12.2020 – 31.12.2020

### Project / Service goals:

- Managing the e-mail account wissenschaft@ecogood.org (reply within 3 days).
- Arranging tutors for bachelor and master theses, managing a list of tutors.
- Managing a list of research questions and relevant topics on behalf of the ECG movement
- Cooperation with the Austrian ECG research community
- Maintaining a list of institutions with a common good balance sheet (CGBS)
- Calling and organising an annual or biennial ECG conference, supporting the organization of such a conference

### Results:

- The service is brand-new. It has been launched in December 2020.
- Objectives, division of labor, and work plan have been coordinated.

The service / project is ongoing and will be continued in 2021.

The service supports the objectives of our association by supporting the following purposes:

- the promotion of civic engagement
- the promotion of education, adult education and vocational training.
- the promotion of science and research.

### Expenditure (EURO)

For whom?	purpose	Total Plan	Total Actual	IF Actual	IPA Actual
Contractors	Dec 20 contractors fee		800	800	
<b>EUR Total</b>		<b>2.000</b>	<b>800</b>	<b>800</b>	
Variance Plans – Actual			1200		

IF = International Federation IPA = International Promoting Association

Bericht erstellt von Manfred Jotter, 30.05.2021

### III. IT-Infrastructure

Our IT infrastructure is a weighty area without which many and many things in our decentralized and international organization would not function, or at least would be much more difficult to implement. The Corona pandemic in particular has shown us how important these virtual meeting, information and exchange forums are for the development of a lively association culture.

#### 10 IT Infrastructure

**Authorized ECG funding:** EUR 68.684

**Project / Service manager:** Petra Vogt / Christian Süßenguth, christian.suessenguth@ecogood.org

**Project / Service period:** 01.01.2020 – 31.12.2020

##### Project / Service goals:

- Provide the main IT infrastructure services as committed
- Coordinate collaboration between IT-provider, IT-support team by volunteers and standard service by contracted service.
- Develop our IT-system according to the needs of the movement and in line with budget limits.

##### Results:

The following standard services have been provided without heavy malfunctions or failures.

- WIKI
- Datacloud
- SmartWe (Backoffice successor)
- E-Mail
- Mailinglists
- Website

The service / project is ongoing. The services will be continued in 2021

The service supports the objectives of our association by supporting the following purposes:

- the international attitude and tolerance
- the promotion of civic engagement
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.

#### Expenditure (EURO)

For whom?	purpose	Total Plan	Total Actual	IF Actual	IPA Actual
hostsharing	platform service	12.000	7.867	853	7.014
contractor	monthly service fees	53.684	51.500	26.000	25.500
others	other costs	3.000	516	516	
<b>EUR Total</b>		<b>68.684</b>	<b>59.883</b>	<b>27.369</b>	<b>32.514</b>
Variance Plans – Actual			<b>8.801</b>		

IF = International Federation IPA = International Promoting Association

Edited by Manfred Jotter 30.04.21

## IV. Administration & Management

The International Federation also needs administration and management.

### 03 EMT Coordination

**Authorized ECG funding:** EUR 33.000

**Project / Service manager:** Gus Hagelberg, Heidi Kharbhih, Bridget Knapper, Christian Felber

**Project / Service period:** 01.01.2020 – 31.12.2020

#### I. Gus Hagelberg

##### Community Management - Coordination of local chapters

- Registration of new local chapters
- Creation, maintenance and improvement of support services for local chapters
- Regular communication with local chapters

##### Community Management - Internal Communication

- Supporting communication hub
- Participation in the Communication Hub
- Supporting the coordination of the Youth Hub and Individuals Hub
- Supporting the creation of the Social Media Working Group
- Participation in the creation of the new ECG website
- Conception, implementation and creation of the member newsletter "Seedlinks"

##### Community management - decision-making process

- Implementation and elaboration of decision-making processes
- Organization of the Delegates Assembly
- Updating the ECG Policy (governance documentation)

##### Hub Host

- Management of applications for new hubs
- Control whether existing hubs fulfill their obligations

#### II. Heidi Kharbhih

##### Project / Service goals:

- Business and operations
- Project and Service Portfolio Management
- Governance and Decision-making
- HR (Staff, Volunteers, Mediation)
- Contact person for IT -hub, Consultants Hub, Companies Hub, Auditors Hub, Matrix Development Hub, Municipalities Hub

## Results:

### Business and operations

- Coordination Label Projekt
- Coordination Professional Services Project
- terms of references for all relevant organisationl units

### Project and Service Portfolio Management

- Coordination und process management

### HR (Staff, Volunteers, Mediation)

- Implementation international staff meeting, conflict management

## III. Bridget Knapper

### Project / Service goals:

- Strategy coordination between the strategy working group, EMT and FMC
- Coordination with the Organizational Development Team
- International Communications
- Executive support of Federation Members Council and contract support for International Federation

### Process report:

- Managing the coordination and communication between the strategy working group, EMT, FMC and movement
- Communication and coordination with the Organizational Development Team
- Coordination with the Communications Hub
- Co-editing the international newsletter
- Collaborating on external communications initiatives

## Results:

- Strategic goals are integrated into decision-making of EMT and FMC
- Terms of reference established for all bodies of the movement
- Design of a new organigram
- OD team establishes a process of feedback within the movement
- 1 issue of the International Newsletter
- Publishing an initial joint statement by 15 ECG country organizations on the Covid-19 situation and for a post-corona economy.
- Creation of a series of videos giving an ECG response to the Covid-19 situation
- Recruitment of an EMT member
- Moderation and minute taking of FMC meetings, contract signing for the International Federation

## IV. Christian Felber

### Project / Service goals:

- Coordination of external communication: public relations and announcements
- Website development: specification and completion of content
- Policy coordination: advocacy & influencing legislation
- Science hub: expansion of activities & community building
- Speakers hub: further development & support for inquiry management
- Ambassadors: looking after existing and approaching new ambassadors
- Speakers: Contact person for Gerd Hofielen (speakers' hub)

### Process report:

- External communication: input to press-germany (Fenja and Sybille) and Silvia Painer (AT), contact person for Communication Hub, 96 international public appearances plus international media work (see Communication II)



- Website: Progressive refinement and completion
- Politics: International coordination; Establishment of an EU policy team and engagement of a public affairs agency in Brussels; Cooperation with various actors in Brussels; Promotion of the formation of Common Good Regions
- Contact person for new Science Hub coordination (3-person international team), support of the research association and the scientific advisory board; Building the scientific community
- Coordination of the Speakers Hub with help of the inquiry manager Anna Schneeberger
- Management of ambassadors, adding new additions to the website
- Co-supervision of speakers

### Results:

- External communication: International awareness of ECG is advancing; Organization of international events in three languages with involvement of regional groups; Providing an initial impulse for new local chapters, communities and regions for the common good, more than 50 international webinars plus appearances on site, e.g. in the Netherlands (Springtij Festival, Brainwash Festival)
- Website: Contribution to the new international website
- Coordination of an initial joint statement by 15 ECG country organizations on the Covid-19 situation and for a post-corona economy
- Politics: Establishment of a core team for EU politics (4 countries), monthly newsletter for EU politics, involvement of the PA agency "Better Europe". Official kick-off meeting with the City of Vienna; Cooperation with the city of Amsterdam; Support and participation in a transnational project for ECG LEADER regions; Invitation to the German SPD Bundestag panel "Germany 2030"
- Science: Management and publication of the IASS study "Creation of a global standard for sustainability reporting", in which the Common Good Balance sheet comes off best of all the NFI frameworks examined; Article in the "Süddeutsche"
- Speakers: 40 lecture requests managed, 13 lectures given
- Speakers: New youth spokesperson Marielle Rüppel integrated

The service / project is ongoing and will be continued in 2021

The service supports the objectives of our association by supporting the following purposes:

- the international attitude and tolerance
- the promotion of general democratic governance
- the promotion of civic engagement
- the promotion of education, adult education and vocational training.
- the promotion of science and research.
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.
- the promotion of consumer advice and consumer protection.

## Expenditure (EURO)

For whom?	purpose	Total Plan	Total Actual	IF Actual	IPA Actual
contractors	monthly coordination fees*		37.000	11.000	26.000
diverse	travel expenditure		815		815
<b>EUR Total</b>		<b>33.000</b>	<b>37.815</b>	<b>11.000</b>	<b>26.815</b>
Variance Plans – Actual			-4.815		

IF = International Federation IPA = International Promoting Association

\* of which € 4500 for services from 2019

Edited by Manfred Jotter, 30.03.2021

## 64 International Administration Support

**Authorized ECG funding:** EUR 7.500

**Project / Service manager:** Katja Szczecinna-Hinz, federation-office@ecogood.org

**Project / Service period:** 01.07.2020 – 31.12.2020

The International Federation for the Economy for the Common Good e. V. is a fast-growing organization as the umbrella organization of national ECG associations. Every day new local chapters are founded in Europe, in Latin America, in Africa and recently in Asia. In 2019 we welcome five new national associations in Belgium, France, Luxembourg, Mexico and the USA. This growth is gratifying and it means more organizational work, more business deals, more administrative and coordination work for the two international legal bodies of the movement (the Federation and the promoting association). At this point, the administration has reached its limits.

### **Project / Service goals:**

Support organizational and administrative work of the International Federation for the Economy for the Common Good e. V. (IF) and of International Promoting Association of the ECG e. V. (IPA).

### **Process report:**

One focus of the work between the middle and the end of the year, and in all likelihood extending into the first quarter of 2020, was the transfer of all business matters from the International Support Association to the International Federation.

Furthermore, the semi-annual payment of the membership fees of the national Gemeinwohl-Ökonomie associations was arranged, tracked and followed up.

The contract controlling of both employee, work and service contracts also took up a considerable part of the working time.

### **Results:**

- prepared accounting (customers/vendors) and proper cost accounting
- organized purchasing and procurement
- Invoices are controlled, payment is processed
- Reports are prepared and created; reports are delivered in time and transparent
- Contracts are proper managed
- The organization and coordination of IF /IPA is supported
- Support of directors of associations

---

The service / project is ongoing and will be continued in 2021

The service supports the objectives of our association by supporting the following purposes:

- the promotion of general democratic governance
- the promotion of civic engagement
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.

## Expenditure (EURO)

The variance was carried forward to the budget of the following year.

For whom?	purpose	Total Plan	Total Actual	IF Actual	IPA Actual
contractor	Service fee		2.140	2.140	
<b>EUR Total</b>		<b>7.500</b>	<b>2.140</b>	<b>2.140</b>	
Variance Plans – Actual			5.360		

IF = International Federation IPA = International Promoting Association

Edited by Katja Szczecinna-Hinz, 20.05.2021

## 00 Administration

**Authorized ECG funding:** EUR 8.171

**Project / Service manager:** Manfred Jotter, manfred.jotter@ecogood.org

**Project / Service period:** 01.01.2020 – 31.12.2020

### Project / Service goals:

To cover the costs of office supplies, liability insurance for events, accounting and annual financial statements 2019, printing costs for the annual report, account maintenance fees, internet/telephone. The activities of the International Promoting Association will be terminated at the end of the year. After another standstill year with no significant activities, the association will be liquidated. All tasks will be taken over by the International Federation for the Economy for the Common Good e.V.; additional administrative expenses will thus be avoided.

Note: The position was not planned.

### Process report:

The costs were paid step by step.

### Results:

All administrative costs were paid.

The service / project is ongoing and will be continued in 2021

## Expenditure (EURO)

For whom?	purpose	Total Plan	Total Actual	IF Actual	IPA Actual
diverse	Office materials		270		
Service provider	Internet, phone		472		
GLS -Bank	Bank fees		299		
ERGO	Assurances		286		
diverse	Tax consulting, annual statement, legal advisory		8.079		
diverse	Others		186		
<b>EUR Total</b>			<b>9.592</b>	<b>4.815</b>	<b>4.777</b>
Variance Plans – Actual					

IF = International Federation IPA = International Promoting Association

Edited by Manfred Jotter, 30.03.20201

## 50 Risk Buffer

**Authorized ECG funding:** EUR 2.500

**Project / Service manager:** Manfred Jotter, manfred.jotter@ecogood.org

**Project / Service period:** 01.01.2020 – 31.12.2020

### Project / Service goals:

Ensure solvency for unforeseen expenses by establishing a buffer budget. Payments only by decision of the EMT.

### Process report:

Expenses were disbursed during the year after prior discussion and approval by the EMT.

Due to the unexpected Corona pandemic, the Delegates Assembly was held exclusively as an online event. The online design required end-to-end moderation, which was not included in the original project plan.

The budget was used for the following purposes:

Additional online moderation of the Assembly 2020 delegates meeting.

EUR 2.000,00

### Results:

The Delegates Assembly was successfully implemented online.

The service supports the objectives of our association by supporting the following purpose:

- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding

## Expenditure (EURO)

For whom?	purpose	Total Plan	Total Actual	IF Actual	IPA Actual
facilitator	moderation service DA 20		1.000		1.000
facilitator	Moderation service DA 20		1.000	1.000	
<b>EUR Total</b>		<b>2.500</b>	<b>2.000</b>	<b>1.000</b>	<b>1.000</b>
Variance Plans – Actual			500		

IF = International Federation IPA = International Promoting Association

Edited by Manfred Jotter, 31.03.2021