

For an economy of the Common Good

Should companies focus on values other than their growth, profit and the race for dividends? Aren't human dignity and sustainable development the values on which the socio-economic model should be based? Can we imagine a system based on social justice and democracy rather than individualism and finance? For Christian Felber the answer is yes, and the means to achieve this already exist.

Paris, September 7, 2022 – Launch of the French edition by Christian Felber, founder of the international movement Economy for the Common Good.

Redefining economic performance, rethinking GDP by integrating social and ecological indicators, not just financial ones, rewarding everyone's efforts, reforming the use of profits...Far from being a utopia, this Economy for the Common Good founded by Christian Felber gave birth to a vast international movement in which thousands of citizens, economists, organizations and institutions, including the European Economic and Social Committee, participate in its implementation.

Already translated into twelve languages, but unpublished in France and the French-speaking world until today in such a complete form, this seminal work lays the foundations for a model for society that will profoundly influence the debates on the redesign of our economy for the future. A committed writer and professor, Christian Felber initiated the international movement Economy for the Common Good. Winner of several prizes, he defends an alternative economy and a more democratic political system.

About the Economy for the Common Good

The Economy for the Common Good advocates a more ethical economic model, in which the wellbeing of people and the environment become the ultimate goal of business. The worldwide movement exists since 2010 and is based on the ideas of the Austrian publisher Christian Felber. Currently the movement consists of over 11,000 supporters, more than 4,000 activists in more than 160 local chapters and 31 associations. Over 500 businesses and organisations have completed the Common Good Balance Sheet. Worldwide nearly 60 municipalities and 200 universities are actively involved in spreading the idea of the Economy for the Common Good. On 29 Sep. 2018 the International Federation was founded and consists of 10 national associations.

For general questions about the Economy for the Common Good, please contact: press@ecogood.org

About the book

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