



# ANNUAL REPORT

Economy for the Common Good

# 2023

## 2023 – A STRONG YEAR FOR THE ECG MOVEMENT

In 2023, the International Federation for the Economy for the Common Good celebrated its 5th anniversary. We are still quite young. Membership is growing slowly, but steadily. The latest newcomer is Argentina, which joined in September. By the end of the year, more candidates are queuing up, a testament to the growing desire for change and to how ECG resonates across countries and cultures.

In January, the Japanese version of the book „Economy for the Common Good“ was presented online, hosted by a Japanese SME federation, with participants from both continents. We are looking forward to the official kick-off of the ECG movement in Japan. Another country in preparation is Uruguay. A longer journey to several cities and universities in Argentina and its smaller neighbour country strengthened bonds, helped create new contacts and prepared the ground for future activities. The seedling of a first country with a bottom-up composed Common Good Product

has been sown. The visit included a drop-in at Uruguay’s first audited company EcoTech in Montevideo and was completed with a reception by the former president, Pepe Mujica, at his small rural farm. In Argentina, the introductory course into the “new economies” PINE, at the public University of Córdoba, has been upgraded to a “diplomatura” and is gaining momentum. The audience will be successfully enlarged to university teachers from all over Latin America.

Another landmark in our broader orbit was the Beyond Growth Conference in May in the European Parliament, with some 2,000 participants on site and another couple of thousand online. ECG took inspiration from this impressive gathering for its own upcoming 3<sup>rd</sup> international scientific conference that will take place in June 2024 in the Dutch city of Leeuwarden. A delegation of three members of the Research and Science Hub travelled to the Netherlands in July this year to set the stage for the “ECGIC 2024”, the of-

ficial name of the conference after Valencia (2022) and Bremen (2019). ECG was also visible in the Austrian “sprout” of the Beyond Growth and in the conference “Future of Trade in a Polarized World Order”, both in the city of Vienna. A study from our movement on the future trade strategy of the EU is upcoming.

At the front of resource mobilization, we managed to implement an idea from last year’s Donor’s Day and formally founded the “ECG donors circle” for financial supporters who give at least a five-digit amount to the movement. The foundational meeting with six donors present took place at Lebensgut Pommritz, owned by WBS Training founder and CEO Heinrich Kronbichler. We will carefully develop this circle, put it on our website and co-host the yearly Donor’s Day with either a private or an institutional donor, in 2024 at the new site of the Swiss 3FO Foundation at Solothurn.

2023 saw the development of new tools to support organisations. The

Ecogood Business Canvas for start-ups was prototyped in the German-speaking countries and adopted as an international tool. It allows founders to anchor their purpose and contribution to socio-ecological change in their business model right from the start. Plans are firming up for the launch of the new ECON-GOOD Label for companies and organisations in 2024. The Label provides recognition and credibility to those who align their practices with ECG principles, promoting ethical and sustainable economic activities. In parallel with the launch of the Label, the new ECONGOOD branding will be introduced to give ECG a unifying identity across the world, enhancing its visibility and consistency.

This report reflects the work and efforts of hundreds of people across the ECG family, a community united in a clear vision for change, putting ideas into practice every day. With special thanks to Manfred Jotter who played a pivotal role in establishing and running the Interna-

tional Federation. He has ensured a smooth succession and created a great legacy for ECG for which we are all grateful. The International Federation looks forward to the next five years and we hope you will keep accompanying or join us on the journey.

**Christian Felber and  
Bridget Knapper**  
on behalf of the  
ECG Management Team

*Christian Felber*

*Bridget Knapper*



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## MISSION

Promote an economy that prioritises the Common Good, ensuring a good life for everyone on a healthy planet.

## VISION

Enabling a world where public administration, private businesses, and civil society organisations are driven by ethical values, contributing to human dignity, social justice, environmental sustainability, and democracy.

## HISTORY

The Economy for the Common Good (ECG) was founded in 2010 in Austria by Christian Felber and a group of like-minded individuals. The aim was to create an economic model that shifts the focus from profit maximisation to the common good. Over the years, the movement has grown internationally, gaining support from businesses, governments, and civil society. It has developed tools like the Common Good Matrix, which lies at the heart of the Common Good Balance Sheet to help organisations measure their contributions to society. Today, it continues to advocate for systemic change towards a more ethical and sustainable economy.

# HOW IT WORKS

The Economy for the Common Good is one of the real alternatives to the current economic system that aims to put people and the planet at the forefront of all market activity. Not against profit, but for the common good.

What sets the ECG apart is its holistic approach and longstanding practical experience in micro-, meso- and macroeconomics. This has led to the development of robust, quantifiable tools that deliver specific results and plans for implementation. These tools help organisations maintain and strengthen their positive efforts and achievements, while targeting growth opportunities in the ethical and environmental impact of their management, operations, supply chains, and stakeholder relations at all levels.

The **Common Good Matrix**<sup>1</sup> is a tool for evaluating an organisation's societal and environmental impact. The table consists of columns representing key values and rows representing five main stakeholder groups. At the intersections, twenty themes assess and score an organisation's contributions to the common good based on values that foster positive relationships and well-being.

The Common Good Matrix lies at the heart of the **Common Good Balance Sheet (CGBS)**, which documents an organisation's commitment to the common good. There are two ways of completing your Common Good Balance Sheet:

1. If an organisation works together with others in a peer group to produce its report, this is regarded as a **Peer Evaluation**.<sup>2</sup>
2. In all other cases, the report is evaluated by an **External Audit**.<sup>3</sup> There are two audit types: visiting and desk audit. The choice depends on the organisation's size.

## COMMON GOOD MATRIX 5.0

**ECONOMY**  
FOR THE COMMON GOOD  
An economic model for the future

VALUE	HUMAN DIGNITY	SOLIDARITY AND SOCIAL JUSTICE	ENVIRONMENTAL SUSTAINABILITY	TRANSPARENCY AND CO-DETERMINATION
STAKEHOLDER				
A: SUPPLIERS	<b>A1</b> Human dignity in the supply chain	<b>A2</b> Solidarity and social justice in the supply chain	<b>A3</b> Environmental sustainability in the supply chain	<b>A4</b> Transparency and co-determination in the supply chain
B: OWNERS, EQUITY- AND FINANCIAL SERVICE PROVIDERS	<b>B1</b> Ethical position in relation to financial resources	<b>B2</b> Social position in relation to financial resources	<b>B3</b> Use of funds in relation to social and environmental impacts	<b>B4</b> Ownership and co-determination
C: EMPLOYEES, INCLUDING CO-WORKING EMPLOYERS	<b>C1</b> Human dignity in the workplace and working environment	<b>C2</b> Self-determined working arrangements	<b>C3</b> Environmentally-friendly behaviour of staff	<b>C4</b> Co-determination and transparency within the organisation
D: CUSTOMERS AND OTHER COMPANIES	<b>D1</b> Ethical customer relations	<b>D2</b> Cooperation and solidarity with other companies	<b>D3</b> Impact on the environment of the use and disposal of products and services	<b>D4</b> Customer participation and product transparency
E: SOCIAL ENVIRONMENT	<b>E1</b> Purpose of products and services and their effects on society	<b>E2</b> Contribution to the community	<b>E3</b> Reduction of environmental impact	<b>E4</b> Social co-determination and transparency

Economy for the Common Good: [www.ecogood.org](http://www.ecogood.org) Contact: [audit@ecogood.org](mailto:audit@ecogood.org)



In both cases, the results are clearly displayed in a **certificate**, a seal of approval that assures the credibility of the report to stakeholders. The external audit is the last stage before publishing a **Common Good Report**. This final document clearly states how each value is lived regarding the respective stakeholder group, what the potential of the theme is, and which areas are worth developing.

Various entities can create a Common Good Balance Sheet, including companies, municipalities, educational institutions, and other organisations:



#### **Companies<sup>4</sup>**

Drafting a Common Good Report gives a company a values health-check. An organisation can see where it stands on its journey to becoming a Common Good Company. Producing the Balance Sheet is the beginning of an ongoing, value-driven development process.



#### **Municipalities<sup>5</sup>**

The ECG model opens new paths by offering easy principles and tools for cities and municipalities to work on sustainable global development through a systematic assessment and improvement of their own sustainability and ethical performance.



#### **Educational Institutions<sup>6</sup>**

The ECG model provides a framework for educational institutions to assess and enhance their contribution to the common good. This evaluation covers various aspects such as employment quality, energy consumption and sources in school operations, and co-determination opportunities for parents and students. Applying ECG principles aligns their practices with sustainable and ethical standards, fostering a more inclusive and environmentally responsible learning environment.

"The Common Good Balance Sheet, is a good way of gaining a holistic view of new opportunities, added value and potential and at the same time making transparent what good measures are already being implemented."

**Sigrid Oblak, CEO Wien Holding, Austria**



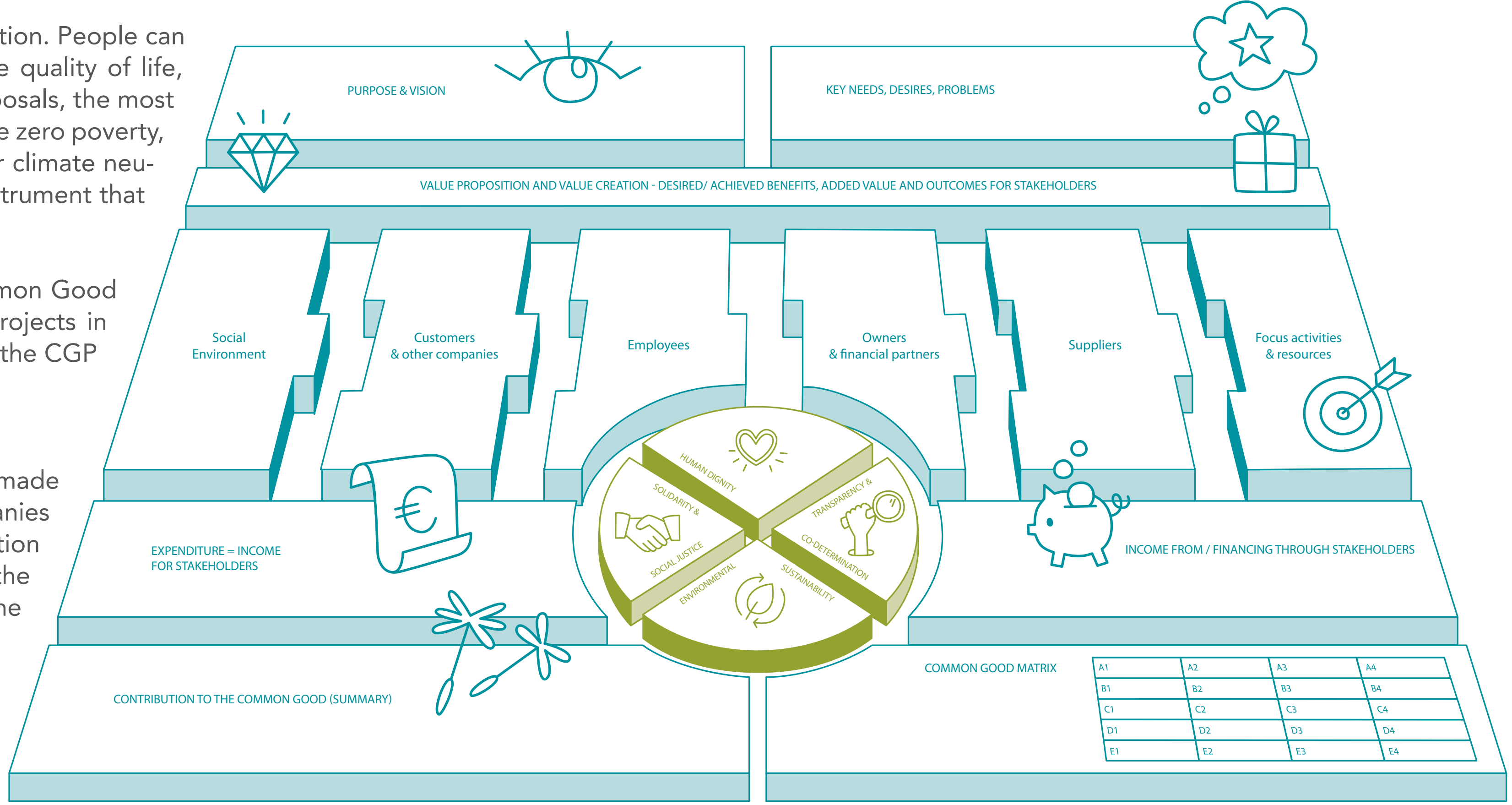
The **Common Good Product (CGP)**<sup>7</sup> is an economic instrument that serves as an alternative and complement to GDP. It measures the achievement of a society's core values and progress towards economic goals derived from these values. Societal goals are defined democratically through citizens' assemblies or economic conventions.

It shares a core principle of the ECG movement: participation. People can submit proposals for the most relevant areas to measure quality of life, wellbeing for all, and the common good. From these proposals, the most voted are included in the final CGP. Examples could include zero poverty, biodiversity, trust and security, health, good education, or climate neutrality. The CGP is an easy-to-understand participatory instrument that works at municipal, regional, and national levels.

To date, efforts have been made to implement the Common Good Product (CGP) and gather relevant data through pilot projects in various parts of the world. These practical applications of the CGP are known as the **Common Good Index (CGI)**.

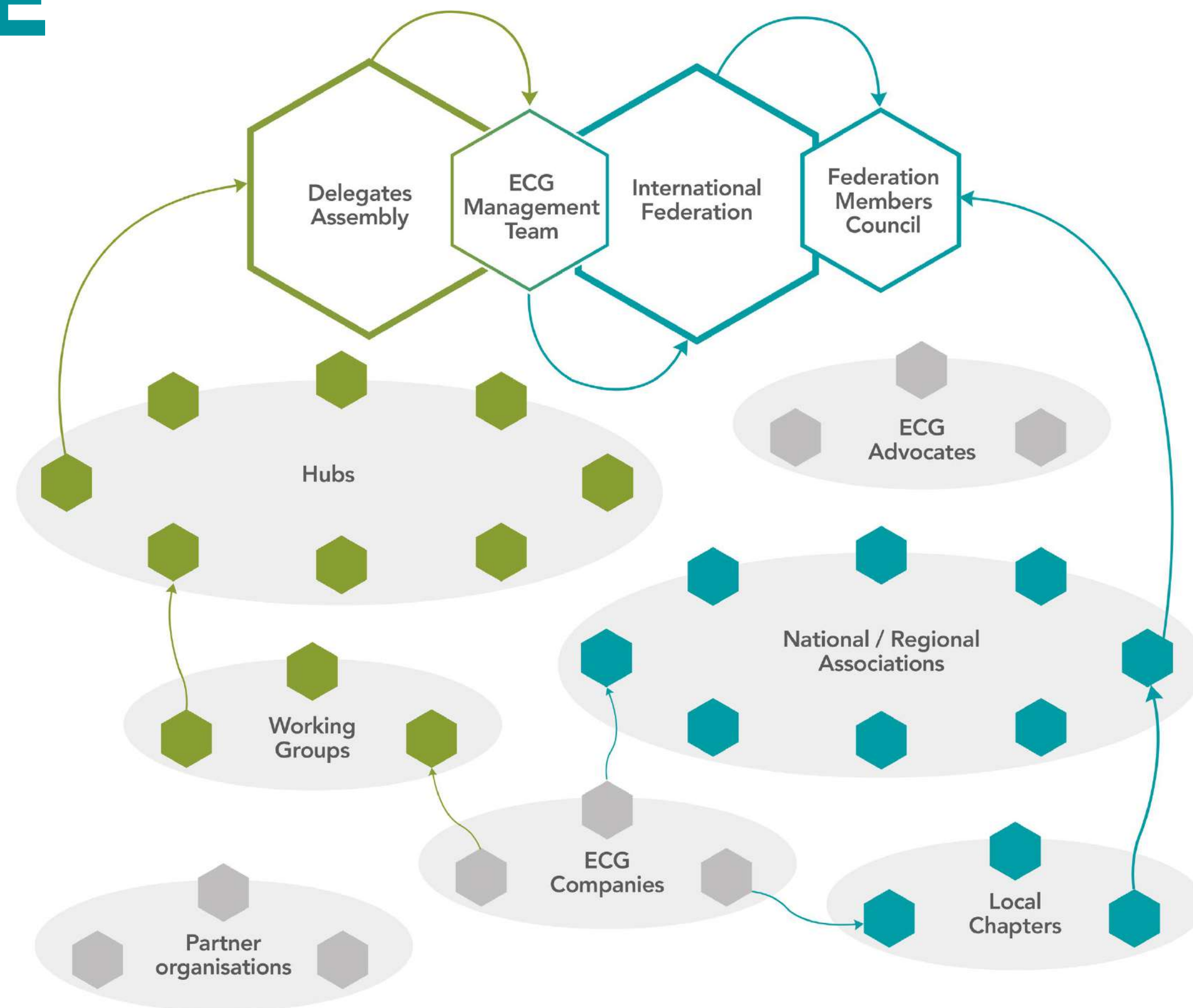
**Ecogood Business Canvas**<sup>8</sup>

The Ecogood Business Canvas is an interactive, tailor-made product developed for founders. This tool allows companies and organisations to embed their purpose and contribution to socioecological change into their business model from the outset. It combines the ECG model with the benefits of the wellknown Business Model Canvas.



# ORGANISATIONAL STRUCTURE

The movement is undergoing transformative change due to an organisational restructure, supported by the proposals put forward by the Organisational Structure Working Group (OSWG), founded in 2022. This is a non-decision-making team composed of different stakeholders such as staff members, management team, and volunteers, who come together to discuss organisational structure issues and propose holistic solutions. These efforts mark a shift towards a sociocratic model in accordance with ECG's core values, as well as a more efficient administration to meet the diverse needs of an evergrowing international organisation. Members can refer to the appendix to learn more about the OSWG.<sup>9</sup>





The current structure is composed of certain bodies that operate interconnectedly:

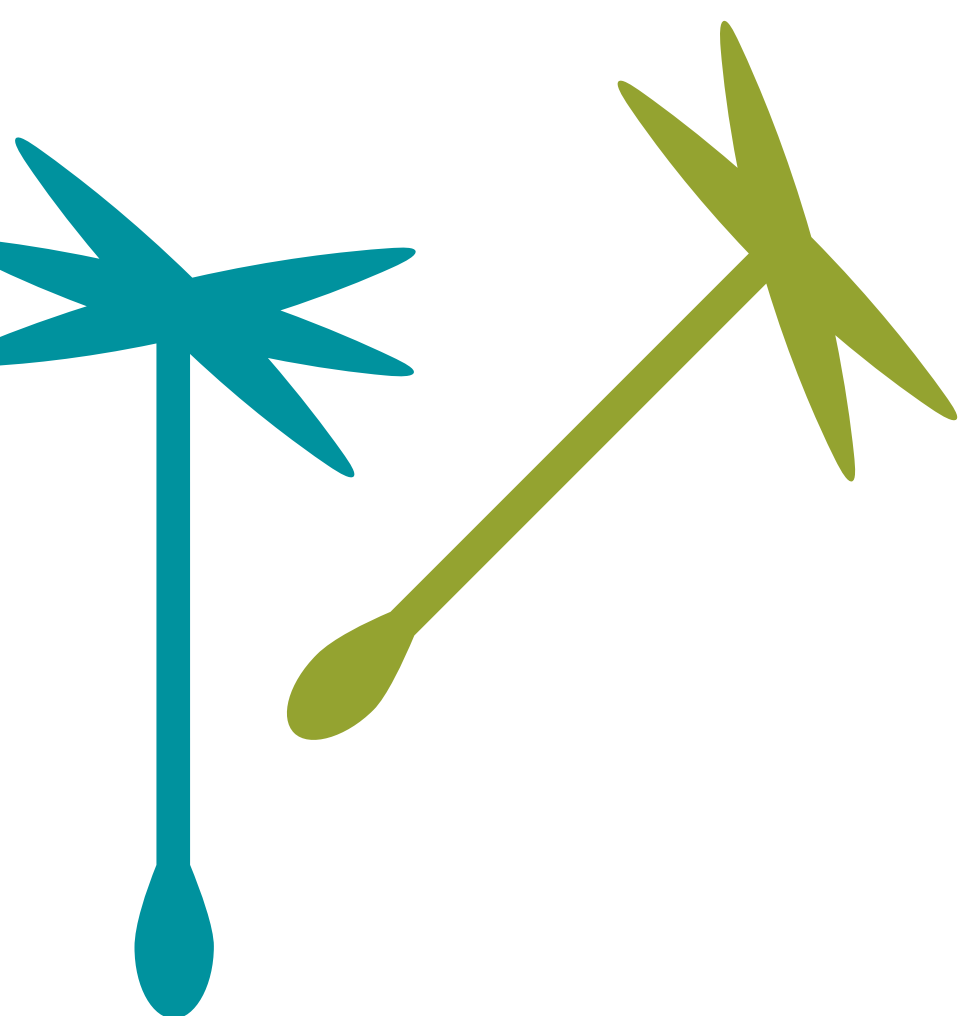
» **International Federation (IF):** Umbrella organisation of the international Economy for the Common Good movement. It has its headquarters in Hamburg, Germany, and is a non-profit association under German law. Only national associations of the Common Good movement are admitted as members. At the end of 2023, the International Federation has eleven members:

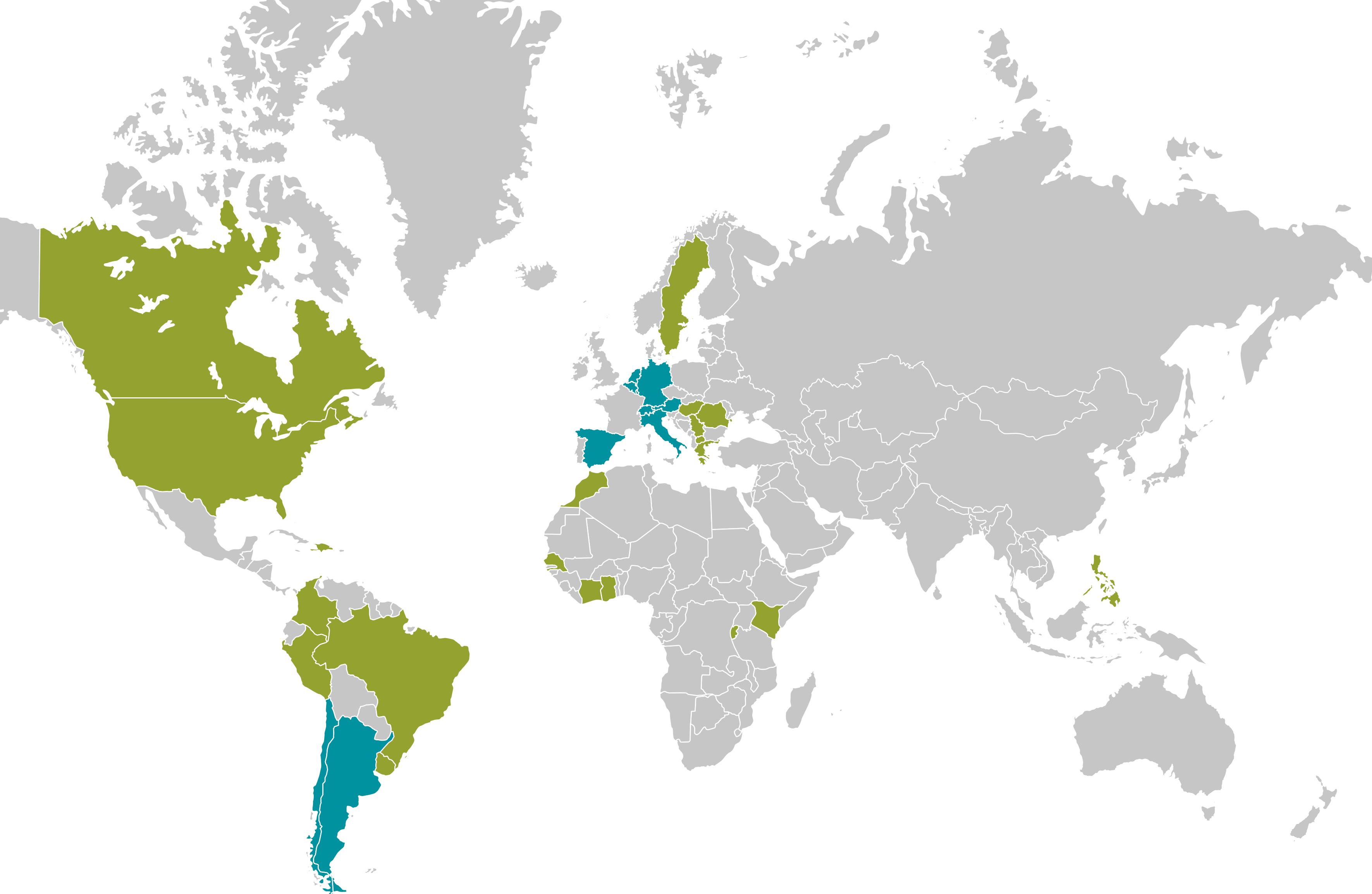
- › Germany: [GWÖ-Deutschland e.V.](#), Berlin
- › Austria: [Bundesverband Gemeinwohl-Ökonomie Österreich](#), Vienna
- › Switzerland: [Verein zur Förderung der Gemeinwohl-Ökonomie Schweiz](#), St. Gallen
- › Spain: [Asociación Federal Española para el Fomento de la Economía del Bien Común](#), Miranda de Azán
- › Italy: [Federazione per l'Economia del Bene Comune in Italia](#), Bressanone
- › Netherlands: [Goed-Economie Nederland](#), Utrecht
- › Belgium: Economy for the Common Good Belgium, Vorst
- › Luxembourg: [Gemeinwohl-Ökonomie Luxemburg a.s.b.l.](#), Luxembourg
- › Chile: [Economía del Bien Común Chile](#), Santiago de Chile
- › Argentina: [Asociación Civil Economía del Bien Común Argentina](#), Córdoba

[Gemeinwohl-Ökonomie Bayern e.V.](#) in Munich, Germany, has been a supporting member since 2018.

» **ECG Management Team (EMT):** Executive, decision-making body of the international movement, responsible for prioritisation and implementation. This team consists of the ICT (International Coordination Team, three members elected by the Delegates Assembly) and FMT (Federation Management Team, three members elected by the Federation).

- » **Delegates Assembly (DA):** Annual, strategic, decision-making body comprising of representatives across all the local chapters and hubs.
- » **Federation Members Council (FMC):** Members Assembly and parliament of the International Federation (IF). Each country may send one representative to FMC meetings, the members have different number of votes according to their membership. Supporting members are permitted but they do not have the right to vote. FMC meetings take place four times a year.
- » **International Hubs:** Central, permanent teams consisting of ECG staff and volunteers from different countries, who manage key areas of responsibility across the movement. These consist of volunteers, and in some cases coordinating staff, to develop, improve and coordinate key functions for our operations such as the Matrix Development Team, Consultants, Auditors, Faith, Science and Research and Youth, among others.
- » **Working Groups:** Sub-groups commissioned by the DA, EMT or International Federation to investigate certain topics within the ECG and are expected to be required on a temporary basis. New working groups might become hubs, once established and agreed at the Delegates Assembly.
- » **National Associations:** these bodies support the development of local chapters and regional associations in their country.
  - › **Regional Associations:** linked to a national association, regional associations support local chapters in their area.
    - **Local Chapters (LC):** Local and regional groups (e.g. Madrid, Trentino and Berlin) consisting of individual members, coordinating events, and promoting the values and awareness of the ECG in their local communities. Typically, the first point of contact for new members and volunteers.





### NATIONAL ASSOCIATIONS

- » Switzerland
- » Austria
- » Luxembourg
- » Germany
- » Netherlands
- » Belgium
- » Italy
- » Spain
- » Chile
- » Argentina

### LOCAL CHAPTERS AND REGIONAL ASSOCIATIONS

- » Argentina
- » Austria
- » Belgium
- » Burundi
- » Brazil
- » Canada
- » Switzerland
- » Côte d'Ivoire
- » Chile
- » Colombia
- » Germany
- » Dominican Republic
- » Spain
- » Ghana
- » Guinea
- » Greece
- » Croatia
- » Hungary
- » Italy
- » Kenya
- » Luxembourg
- » Morocco
- » North Macedonia
- » Mexico
- » Netherlands
- » Peru
- » Philippines
- » Romania
- » Serbia
- » Sweden
- » Senegal
- » United States
- » Uruguay

See the interactive map updated in real time.

# GOVERNANCE



The International Federation is part of the “Transparent Civil Society Initiative.” The initiative defines ten basic points that every civil society organisation should publish. These include, the articles of association, the names of the key decision-makers as well as information on the source of funds, the use of funds and the personnel structure. See appendix for more information about the implications and involvement. Learn more about the implications and involvement in the appendix.<sup>11</sup>

The ECG Governance<sup>12</sup> is a collection of international decisions and governance. It includes decisions of all Delegates Assemblies (DA). The aim of this document is to provide

the movement with a reliable basis for their activities and decisions and thus create clarity and transparency. It is revised and supplemented once a year after the Delegates Assembly. The ECG Management Team (EMT) is responsible for updating this document. The ECG Code of Conduct<sup>13</sup>, Basic Principles<sup>14</sup> and Terms of Reference<sup>15</sup> are also part of the Governance. The Association Statutes can be found in the appendix.<sup>16</sup> All of these documents are available to members in the appendix.

The decisions made by the organisation at all levels are based on systemic consensus. Members can refer to the appendix to learn more about sovereign democracy.<sup>17</sup>

“In the country I want to live in, there is democracy and a common good economy instead of unrestrained capitalism.”

**Bodo Wartke, piano cabaret artist and ECG ambassador Germany**

# BOARD MEMBERS AND MEETINGS

The Economy for the Common Good has three main decision-making and executive bodies:

- 1. ECG Management Team (EMT):** The executive body responsible for prioritisation and implementation within the international movement.
- 2. Federation Members Council (FMC):** The members' assembly and parliament of the International Federation (IF).
- 3. Delegates Assembly (DA):** An annual strategic and decision-making body composed of representatives from all local chapters and hubs.

## ECG Management Team (EMT)

### List of EMT members active in 2023

- » Bridget Knapper (FMT)
- » Christian Felber (ICT)
- » Manfred Jotter (FMT)
- » Gus Hagelberg (ICT)
- » Martina Dietrich (FMT)
- » Luciana Cornaglia (ICT)
- » Markus Müllenschlaeder (FMT)

This board celebrated thirteen meetings in total in 2023. Members can access the full list of meeting minutes decisions made in the Wiki.<sup>18</sup>

## Federation Members Council (FMC)

### List of FMC active members in 2023

- » Gebhard Moser, Austria
- » Julio Rojas, Chile
- » John Wegener, Germany
- » Paolo Fedi, Italy
- » Jeroen Doensen, Netherlands
- » Paco Álvarez, Spain
- » Thomas Schanz, Switzerland
- » Thomas Calis, Belgium
- » Raymond Aendekerk, Luxembourg
- » Carlos Adolfo Viale, Argentina

### Standing guests (no voting rights)

- » Sonja Sewera, Austria
- » Johanna Donà, Italy
- » Markus Hölzl, Bavaria

This board celebrated four meetings in total in 2023. Members can access the full list of meeting minutes decisions made in the Wiki.<sup>19</sup>

## Delegates Assembly 2023

The ECG Delegates Assembly (DA) 2023, held online from 29 June to 1 July, marked the largest annual event organised by the movement. One hundred and seventeen members from 170 local chapters across 35 countries gathered to exchange ideas and vote on key organisational matters.

ECG founder Christian Felber, opened with a powerful keynote emphasising the movement's growing importance and professionalization. He stressed the urgency of global non-governmental organisations aimed at protecting Earth's wellbeing and called for connecting ECG ideas to analytical models like planetary boundaries and ecological footprints.

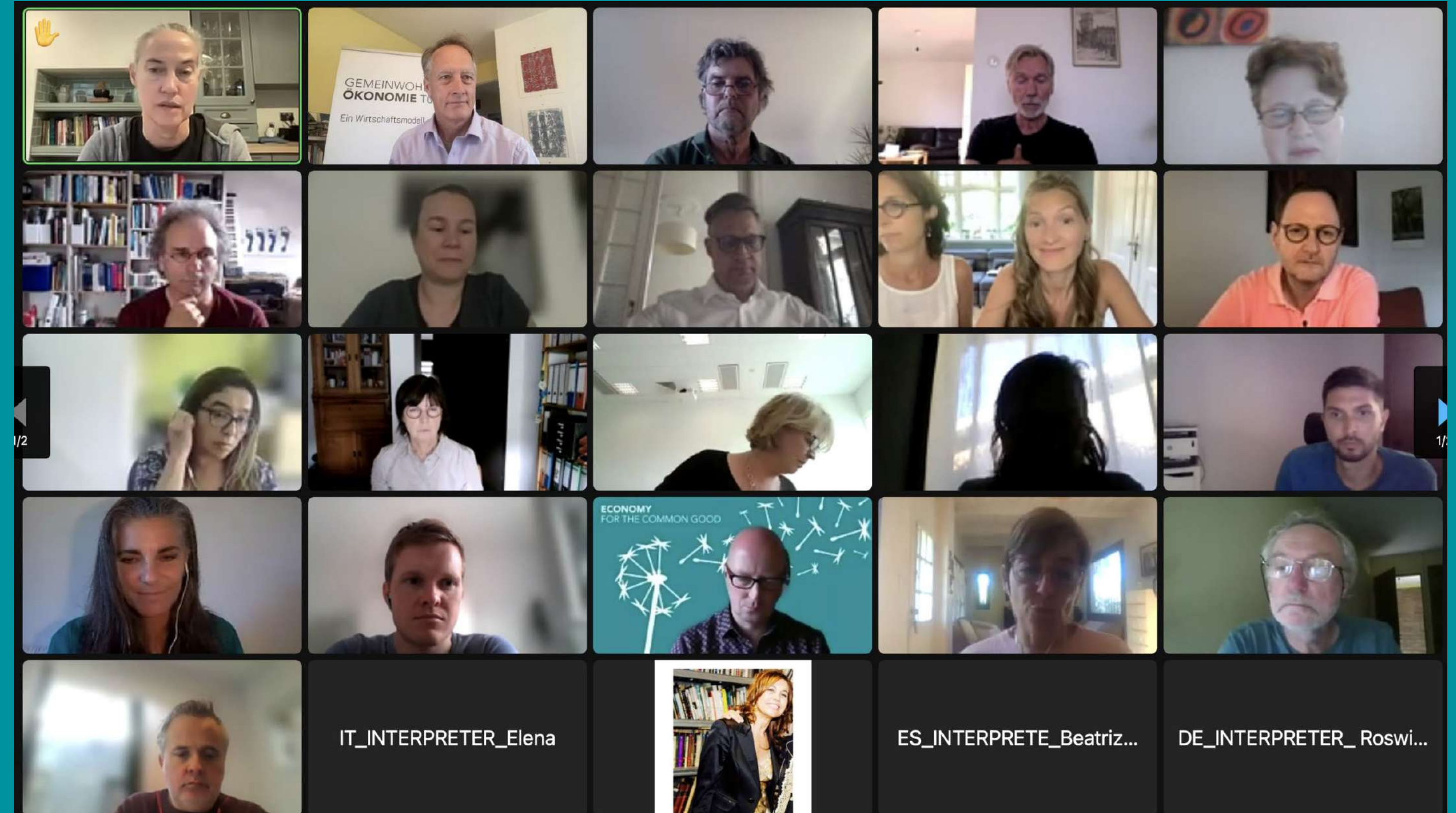
The program included open spaces and presentations on several topics, such as fundraising, Matrix 5.1, 6.0 and CSRD, Common Good Product and Index, and improving customer experience with the Common Good Balance Sheet. A key highlight was the introduction of a "Theory of change" tool, presented by

EMT member Bridget Knapper, to help develop and execute a coherent strategy aligned with the movement's top five goals.

Another EMT member, Luciana Cornaglia, presented thrilling insights on the driving factors of the ECG in Latin America. The event concluded with a strong emphasis on the productive energy of the movement and the possibility of making future assemblies more focused on international exchange. It demonstrated that interaction with mutual respect for diversity is indeed possible within the ECG framework.

A total of nine proposals were submitted, reviewed, voted on and approved through systemic consensus during the 2023 DA:

- » Proposal 1 - DA 2023 - Review of the Corona crisis by the IF and national associations<sup>20</sup>
- » Proposal 2 - DA 2023 - Request for an anti-discrimination office<sup>21</sup>
- » Proposal 4 - DA 2023 - International Arbitration Board<sup>22</sup>



- » Proposal 5 - DA 2023 - Election of Italian Spokepersons by the DA<sup>23</sup>
- » Proposal 7 - DA 2023 - ECG Investment Fund<sup>24</sup>
- » Proposal 8 - DA 2023 - Changes to requirements and regulations for ECG Hubs and Sub Hubs<sup>25</sup>
- » Proposal 9 - DA 2023 - Implementation of sociocracy within the ECG<sup>26</sup>

A complete overview of the 2023 Delegates Assembly (DA) is available for the general public.<sup>27</sup> Members can refer to the appendix for the full program, presentations, recordings, and decisions.<sup>28</sup>

# STAFF

**17**

STAFF/FREELANCERS  
ON AN AVERAGE OF

**18 HOURS**

PER WEEK  
PER PERSON

# MEMBERS

**4277**

MEMBERS

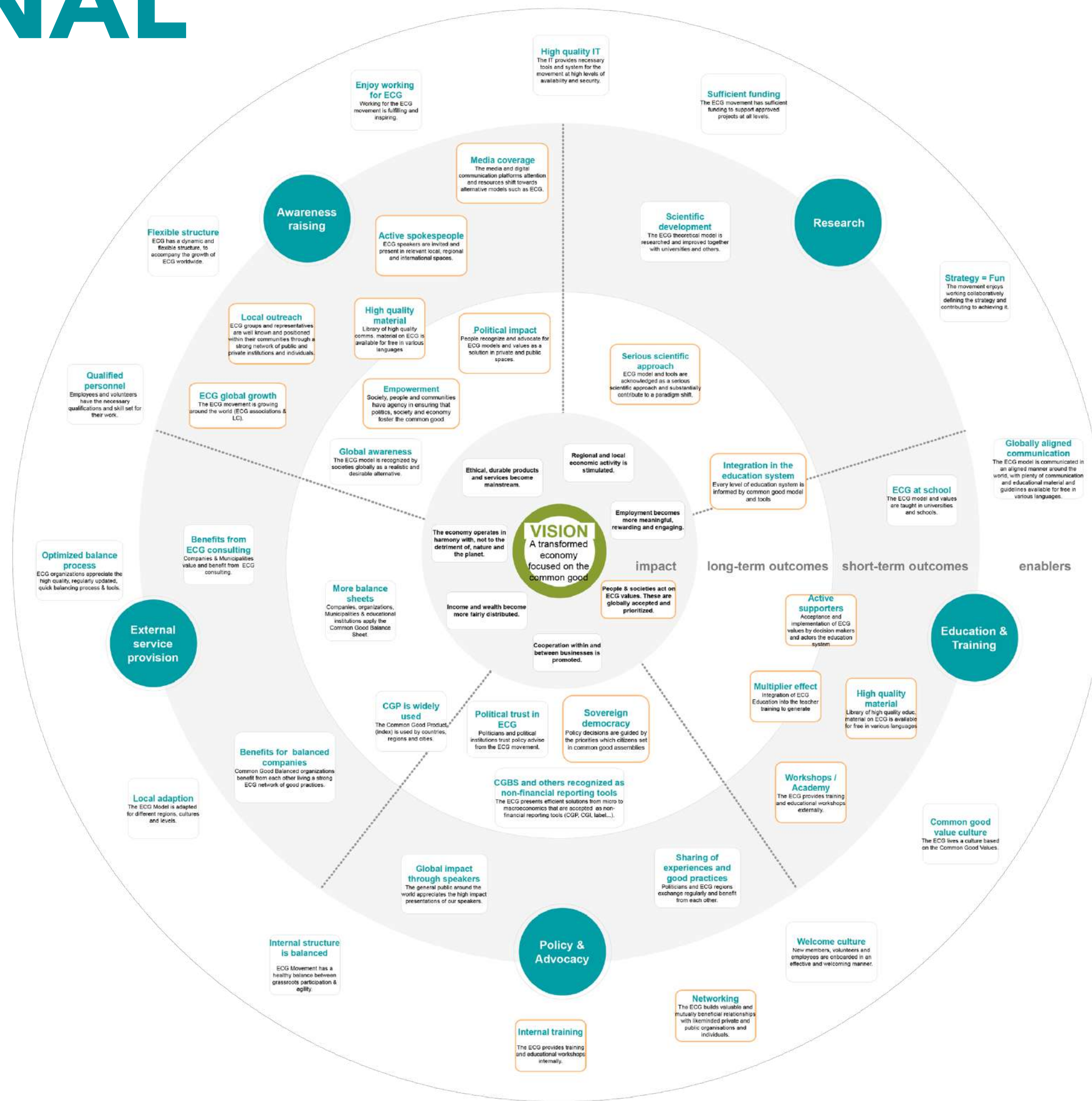
# INTERNATIONAL STRATEGY

## Theory of Change

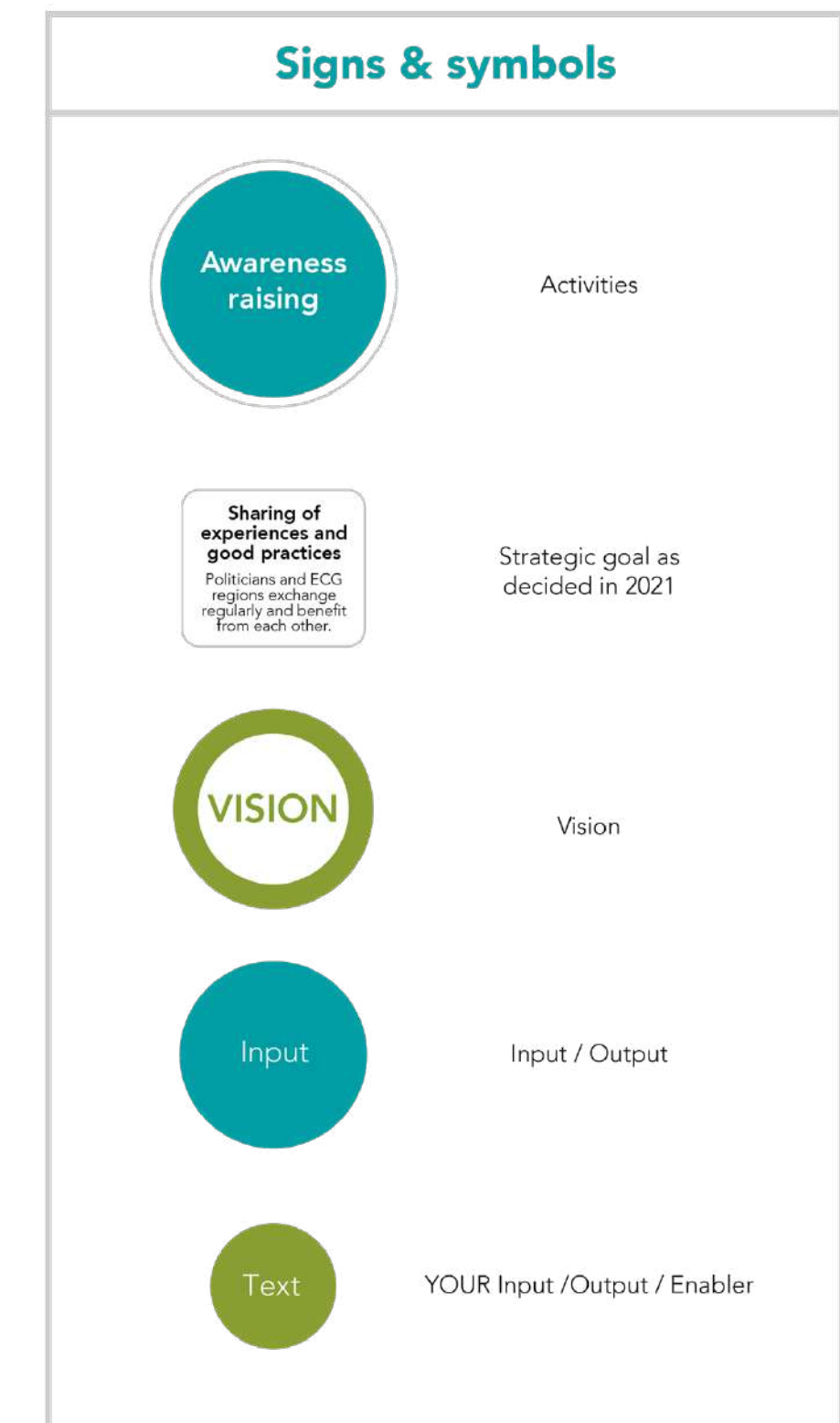
In 2022, an International Strategy Working Group was established to clarify what ECG does and how each organism within the organisation contributes to it. The **Theory of Change** was the guiding model selected for this strategic refresh due to its recognised industry standard. This methodology provides a clear, causal logic to visually map out the objectives of an intervention and the specific steps to achieve them.

It includes several key components:

- » Inputs: The resources available for the project.
- » Activities: The specific actions undertaken to achieve the goals.
- » Outputs: The tangible products or results generated by utilising the resources.
- » Outcomes: The impact or results derived from the outputs.



## This is the Theory of Change



\*Theory of change visualisation, June 2023. **This is an active project.** Members can refer to the appendix for the Working Group's meeting minutes and latest developments.<sup>29</sup>

The primary goals of the new visualisation are to ensure it:

- » Is straightforward, allowing easy extraction of additional information.
- » Links the movement's strategy with the inputs and outputs of every organisational unit.
- » Clearly illustrates the connection between inputs/outputs and the main strategic goals.
- » Is adaptable, providing versatility for use by different organisational units, including hubs, working groups, or local chapters, enabling them to detail their work areas comprehensively.

This structure allowed the organisation to **identify five major areas** where it creates impact in building an Economy for the Common Good:

- » **Research**
- » **Education & Training**
- » **Policy and Advocacy**
- » **External Services Provision**
- » **Awareness Raising**

Each Hub, Working Group, Local Chapter, and National or Regional Association contributes to one or more of these activities through their ongoing operations at a local, regional, or international level.

## Active International Hubs in 2023



**Audit Hub:** Audits and controls Common Good Balance Sheet results



**Communication Hub:** Manages internal and external ECG communication



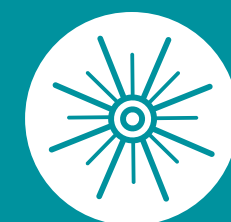
**Companies Hub:** Supports and networks with Common Good businesses



**Consultants Hub:** Advises businesses and non-profits on creating Common Good Balance Sheets



**Education Hub:** Introduces ECG to economic education, empowering critical thinking



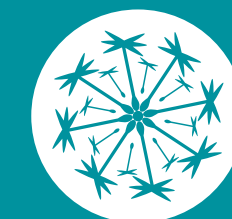
**Faith Hub:** Coordinates ECG activities in religious communities internationally



**Fundraising Hub:** Facilitates collaboration to strengthen fundraising capacity



**International Coordination Team Hub:** Part of ECG Management Team, handles decision-making



**Health Hub:** promotes health in alignment with ECG values, focusing on developing pioneering companies as role models. Offers a platform for exchange and supports the development of CGBS for various entities, while also encouraging personal health among members.



**IT Hub:** Develops and maintains software tools for the ECG movement



**Matrix Development Team (MDT):** Defines ECG standards and develops the ECG-Matrix



**Municipalities Hub:** Supports municipalities in creating Common Good balance sheets



**Science and Research Hub:** Supports academic research and curriculum reform based on ECG values



**Speakers Hub:** Spreads ECG message through talks, conferences, and seminars



**Youth Hub:** Mobilises youth support and networks with youth organisations

Members can refer to the appendix for further information on each Hub, such as the Terms of Reference, meeting minutes and projects.<sup>30</sup>



## Activities

Each International Hub plays a crucial role in advancing the organisation's mission through dedicated efforts and specialised expertise. Hubs contribute significantly to one or more of the five activities identified in the organisational strategy. Their collaborative work and individual initiatives led to numerous successful outcomes throughout the year 2023.

This overview not only showcases the diverse range of projects and initiatives undertaken, but also demonstrates how the international network synergises to create meaningful change and progress in line with the overarching goals.

There were remarkable contributions made by the International Hubs across these strategic areas:



"Sustainable business relies on long-lasting, sustainable products - especially in the construction sector. This also keeps the added value in the region and creates good and meaningful jobs. Economic relationships become more human again and together the companies release potential for a good environmental and climate policy."

**Architect Dlin Regina Lettner**  
**baukult ZT GmbH**

## RESEARCH

ECG conducts comprehensive studies and rigorous research to develop innovative economic models that prioritise human dignity and environmental sustainability. These groundbreaking studies explore alternative economic frameworks, analysing their potential impacts on society and the environment. By examining real-world case studies and employing advanced economic modelling techniques, ECG researchers identify key factors that contribute to a more equitable and sustainable economic system.

The findings from these studies are then synthesised into actionable insights, informing policy recommendations and organisational practices. This research not only contributes to the academic discourse on sustainable economics but also provides practical guidance for businesses, policymakers, and civil society organisations seeking to implement more ethical and environmentally responsible economic practices. Through this evidence-based approach, ECG aims to bridge the gap between theoretical concepts and

practical implementation, fostering a transition towards an economy that truly serves the common good.

The **Science and Research Hub (S&R)** embarked on an ambitious journey, laying the groundwork for transformative projects and expanding its reach. At the heart of their efforts was the development of a strategic plan for the Hub, which would serve as the foundation for two critical initiatives: the Voice of Civil Society (VOC) and the Curriculum projects. These initiatives promised to amplify the voice of grassroots movements and integrate ECG principles into educational frameworks, respectively.

In a bid to broaden their impact, the team set a goal to increase newsletter subscribers by 5%. This seemingly modest target represented a significant step towards disseminating ECG's research findings and insights to a wider audience, fostering greater awareness and engagement with their mission.

The crowning jewel of their efforts was the preparation for the third International Scientific Conference (ECGIC 2024). This event was not just another academic gathering; it was a testament to ECG's commitment to fostering collaboration and knowledge exchange. The team worked tirelessly to form a local consortium, bringing together esteemed institutions such as Wetsus, NHL Stenden UAS, Hanze UAS, and IF ECG. They set up Steering and Organisation Committees, ensuring that every aspect of the conference would reflect ECG's values and objectives. As they prepared the call for abstracts and planned the communication strategy, they envisioned a conference that would not only showcase cutting-edge research but also inspire action towards a more sustainable and equitable economy.

As the year progressed, the team's efforts bore fruit. They successfully recruited a Scientific Council for the ECG movement, bringing together brilliant minds dedicated to advancing their cause. They also reviewed and strengthened their collabora-

tion with UOC-IF ECG, ensuring that their partnerships continued to drive meaningful progress.

2023 witnessed the launch of a Network of Universities in Spanish (RUPEI) and the S&R Hub reached out to UDELAR to organise the first virtual congress in 2024. These steps were not just about expanding reach, they were about cultivating a new generation of thinkers and leaders who would champion the cause of the common good in future endeavours.

Parallel to these efforts, the team focused on developing an education curriculum on ECG. This initiative aimed to create a ripple effect of change by integrating ECG principles into academic institutions.

By the end of the year, the Hub could proudly report a network of 315 members. This growing community of researchers, educators, and advocates stood as a testament to the power of their work.

## EDUCATION & TRAINING

Through a comprehensive array of interactive workshops, in-depth courses, and meticulously crafted resources, ECG empowers individuals and organisations with the essential knowledge and practical tools necessary to effectively implement common good principles within their operational frameworks.

These educational initiatives are designed to foster a deep understanding of sustainable and ethical economic practices, enabling participants to make informed decisions that align with the values of fairness, social responsibility, and environmental stewardship. By providing hands-on learning experiences and actionable strategies, ECG equips its stakeholders with the expertise to transform their operations, ensuring that they not only adhere to common good principles but also become catalysts for positive change within their respective industries and communities.

Throughout the year, the **Education Hub** demonstrated its commitment to spreading knowledge and fostering engagement through a diverse range of educational initiatives. The Hub conducted forty-seven workshops—both online and in-person—covering various topics relevant to their mission. To amplify their impact, they also organised twelve multiplier trainings in both formats, effectively expanding their reach and influence. A significant milestone was achieved with the certification of ten German educators and trainers, bolstering the cadre of qualified professionals in the field.

In a strategic move to centralise resources and facilitate collaboration, the Hub established itself internationally, alongside a dedicated German Sub-Hub. In order to prioritise accessibility, they published a flyer in simplified language, making their content more approachable to a wider audience. Furthermore, they launched a new webpage to serve as a comprehensive source of up-to-date information and resources related to their educational activities.

The **Speakers Hub** engages diverse audiences, igniting dialogue and inspiring action towards an economy for the common good. Through sharing insights and success stories, they motivate others to join the movement, thereby expanding the organisation's reach and influence.

Last year, the Hub set an ambitious goal to host twenty-four speaker events, up from eighteen in the previous year. To support this growth, they have professionalised their operations in key areas. They have expanded their roster by training and certifying official speakers in languages beyond German, broadening their audience reach. They have also refined their feedback process, updating their questionnaire to gather more meaningful insights and improve their offerings. To enhance decision-making, they have piloted "Acceptify" for systemic consensus. Moreover, they have revised their rules of procedure and implemented a new pricing model that better reflects the value of their services.

## POLICY & ADVOCACY

ECG actively collaborates with policymakers, government officials, and key stakeholders to advocate for legislative changes that promote a more ethical and sustainable economic framework. Through targeted lobbying efforts, policy briefs, and participation in public consultations, ECG strives to influence decision-making processes at local, national, and international levels. By presenting evidence-based arguments and practical solutions, ECG aims to shape policies that prioritise social well-being, environmental sustainability, and economic fairness.

This multifaceted approach includes organising roundtable discussions, submitting position papers, and fostering partnerships with like-minded organisations to create a unified voice for systemic economic reform. Through these concerted efforts, ECG works tirelessly to build a regulatory environment that aligns with the principles of the common good and supports the transition towards a more equitable and sustainable economic model.

The focus of the EU **Policy Advocacy Team** in 2023 continued to be on the laws originating from the Sustainable Finance Action Plan:

- » CSRD (Corporate Sustainability Reporting Directive)
- » CSDDD (Corporate Sustainability Due Diligence Directive)
- » ESAP (European Single Access Point)

as well as on the topic of “Beyond Growth”.

The CSRD, which came into effect on 05.01.2023, primarily focused on defining the European Sustainability Reporting Standards (ESRS), with the ECG advocating for ambitious standards. In collaboration with other NGOs from the Alliance for Corporate Transparency (ACT), we exerted pressure on the European Commission to adopt the proposal put forward by the European Financial Reporting Advisory Group (EFRAG) with minimal alterations, aiming to preserve its integrity and impact.<sup>32 33 34</sup>

The main aim of the CSDDD engagement was to work with other NGOs to include the financial sector<sup>35</sup> and to ensure that the directive was adopted at all, despite massive resistance from parts of the European Parliament<sup>36</sup> and the European Council<sup>37</sup>. The ECG campaigned above all for the inclusion of RPP (Responsible Purchasing Practices) by drawing up a corresponding policy paper, which was co-signed by other organisations and sent to the relevant stakeholders<sup>38</sup>.

With regard to ESAP, for which the associated regulation was published in December 2023, the ECG was primarily involved in enabling the publication of public interest reports on this central European access portal.

A real highlight in 2023 was the ECG’s participation in the Beyond Growth Conference at the European Parliament in Brussels<sup>39</sup>. On this occasion, the ECG presented its CGP (Common Good Product) policy paper<sup>40</sup> and Christian Felber contributed to the “Imagining Europe Beyond Growth” magazine<sup>41</sup>.

Last but not least, the ECG has been involved in the development of the ESRS as a member of the EFRAG Sustainability Reporting Pillar, including in various expert communities on the topic of SME (Small and Medium Enterprises) standards, as well as in the DRCF (Digital Reporting Consultative Forum).

The **Companies Hub** organised several activities to enhance ECG consultants' capabilities through insightful discussions and input sessions on various crucial topics. They kicked off the year on January 25th with a session featuring Gerd Hofielen and Bernd Hintzmann from Inkota Netzwerk, focusing on the German Supply Chain Act. This was followed by a discussion on "Veranstaltungseigentum" on March 2nd, led by Andreas Schmucker from WEtell.

On April 20th, Michael Knopp from Stabiles joined to discuss the green transition and workers' participation in companies. The engaging conversations continued June 1st, when Karl Heinz Blenk and Joachim Richters from Allianz Zukunft presented democratic salary concepts. Later in the year, on September 28th,

Anke Frenzel and Annette Mörlers from Ökofrost contributed to their understanding of ECG Topic D4. The series concluded on November 26th with Timm Jelitschek from ECG, who provided valuable input on guidelines for organisational development with the ECBS.

These sessions fostered rich dialogue and collaboration, significantly enhancing the consultants' skills and knowledge.

In 2023, the **Faith Hub** made considerable progress in increasing visibility and promoting balanced planning for faith organisations. A key achievement was a successful networking meeting on the Economy for the Common Good, organised by Hub members from Caritas and Diaconia on November 10, 2023. This event drew forty-nine participants and established a strong network among the organisations. Given its success, the meeting will become an annual fixture, further nurturing collaboration and dialogue in the future.

The **Communication Hub** achieved a significant milestone with the publication of the first Policy Paper exploring the Common Good Product. The paper aimed to provide a robust framework for measuring and promoting economic activities that contribute to the common good, moving beyond traditional GDP metrics. The paper outlines the theoretical underpinnings of a Common Good Product and has the potential to reshape economic policy discussions, by presenting a clear alternative to conventional economic indicators.

"Conserving resources, upholding human dignity in all matters, treating nature and the environment with respect and reducing harmful emissions - a company can only develop sustainably if these points are also taken into account."

**Hochauer, Member of the Management Board of Finanz Windkraft Simonsfeld AG**

## EXTERNAL SERVICES PROVISION

The organisation provides comprehensive consultancy and assessment services, offering tailored guidance to businesses and institutions seeking to enhance their societal impact. Through expert analysis and strategic recommendations, ECG assists organisations in evaluating and improving their contribution to the common good.

This process involves utilising sophisticated tools and methodologies, such as the Common Good Balance Sheet, which offers a holistic framework for measuring an entity's social, environmental, and ethical performance. By leveraging these innovative instruments, ECG empowers stakeholders to align their operations with principles of sustainability, fairness, and social responsibility, fostering a more equitable and conscientious business landscape.

The **Consultants Hub** transforms the ECG values into practical strategies for businesses and organisations, assisting them in implementing practices that positively impact society and the environment.

This Hub successfully hosted the first online international meeting for consultants, bringing together twenty-five participants from Spain, Latin America, Italy, the Netherlands, and Croatia. This meeting marked a significant step in fostering global collaboration among consultants. With the assistance of sub-hub representatives, they updated the global consultant list, ensuring that it accurately reflects the current network. Additionally, they encouraged more Ecogood accounts to participate in the feedback meeting, further strengthening the community.

To streamline communication, this Hub created dedicated mailing lists for each consultant sub-hub, which are now utilised by the international coordinator. In parallel, they drafted a proposal for a paid coordinator role, detailing the specific tasks and hours required. This proposal was then presented to Martina (EMT) for further consideration.

In 2023, the **Municipalities Hub** made significant strides in developing and refining its resources. A

major focus was the revision and testing of the Workbook and Matrix V2.1.A in the DACH region (Germany, Austria, and Switzerland), ensuring that these tools are tailored to the specific needs of municipalities in these areas.

The Hub also took important steps in professionalising its training offerings. A comprehensive Training program for ECG Consultants specialising in Municipalities was established, aligning with ISO Certification standards. This led to the successful implementation of two training courses for ECG Consultants for Municipalities, with a total of 25 participants gaining valuable knowledge and skills.

To ensure the quality and credibility of these newly trained consultants, the hub conducted examinations for ISO Certification. This rigorous process helps maintain exacting standards within the ECG community and provides municipalities with confidence in the expertise of ECG Consultants.

In a significant step towards standardisation and quality assurance, the organisation reached a milestone as all sub-hubs came to an agreement on a new peer process standard. This harmonisation of practices across different regions signifies a commitment to maintaining consistent, high-quality services throughout the organisation's global network.

Recognising the growing international demand for their expertise, the organisation embarked on an ambitious project to create their first official English consultant training. A dedicated Working Group was formed, bringing together a diverse team of experts from across Europe. Marta Avesani from Italy, Camilla Mirauda from Spain, Gebhard Moser from Austria, and Maria Kleimann from the ECG Academy pooled their knowledge and experience to craft a comprehensive training programme. Their collaborative efforts, which began in late 2023, promise to expand the organisation's reach and impact in English-speaking regions.

## AWARENESS RAISING

ECG orchestrates a diverse array of events, thought-provoking campaigns, and strategic collaborations aimed at enhancing public awareness and understanding of alternative economic paradigms. These initiatives are designed to showcase and promote economic models that prize societal welfare and environmental sustainability, rather than solely focussing on profit maximisation. Through these multifaceted efforts, ECG strives to foster a broader dialogue about the potential for economic systems that harmonise human needs with ecological imperatives, challenging conventional notions of success in the business world.

In 2023, the **Communication Hub** enhanced its communication efforts through various channels. It produced 12 internal "Seedlinks" newsletters and 6 external "ECG Update" newsletters, keeping stakeholders informed and engaged. It also issued 6 international press releases and published 45 news articles on the International Federation website, highlighting key initiatives and updates.

The organisation also updated the content and design of the IF website to enhance user experience and accessibility. Core documents were translated and disseminated in English, German, Spanish, Italian, and Japanese to reach a wider audience.

In collaboration with the **Science and Research Hub**, the Communication Hub is excited to announce its preparations for launching a Virtual Open Community on LinkedIn in 2024. This innovative project aims to create a dynamic online space where researchers, practitioners, and enthusiasts can connect, share knowledge, and collaborate on topics related to the Economy for the Common Good. The community will serve as a platform for discussing latest research findings, exploring innovative ideas, and fostering interdisciplinary dialogue. By leveraging LinkedIn's professional network, the organisation hopes to expand its reach and engage with a diverse global audience, further promoting the principles of the ECG movement in academic and professional circles.

The Hub also dedicated significant resources to prepare for the launch of the ECOngOOD Label and Brand. This included organising three information sessions in 3 different languages: German, Spanish, and English, as well as developing core documentation and starting work on the adaptation of the audit tool to support the label's rollout, apart from initiating the pilot phase to gather practical feedback from real companies.

The **Youth Hub** serves as a platform for young individuals to engage with and contribute to the principles of the Economy for the Common Good. Through innovative projects, workshops, and collaborative initiatives, the Youth Hub fosters leadership skills, encourages creative thinking, and nurtures a new generation of change-makers. By connecting young people from diverse backgrounds, the hub facilitates the exchange of ideas and cultivates a global network of youth committed to building a more sustainable and equitable economic future.

During 2023, this Hub successfully increased its visibility and engaged active members through initiatives such as the Summer Week and face-to-face meetings. These events attracted new participants to their Signal group and online meetings. The Hub maintained stability by hosting monthly online meetings and organising two weekend-long offline gatherings. These events were crucial for facilitating new member contact, fostering idea development, and strengthening group cohesion. Additionally, they represented their organisation within the movement by participating in major ECG events, including the DA and the Summer Week. Despite limited capacity, they also began attending Hub Coordination meetings to further enhance their involvement and collaboration within the broader network.



# HIGHLIGHTS AND ACHIEVEMENTS

JANUARY ..... FEBRUARY ..... MARCH ..... APRIL ..... MAY .....



**Uruguay**  
Ecotech Laboratory becomes first Latin American company to complete Balance Sheet and audit!  
[Read more →](#)



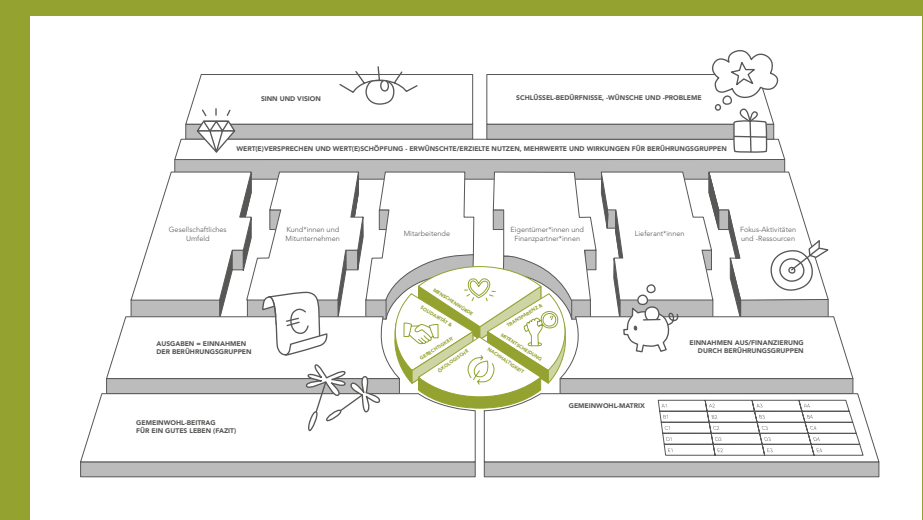
**Bavaria, Germany**  
#KDGW2023: resumed Good Business Conference after the pandemic to honour sustainable management. [Read more →](#)



**Japan**  
Launch of first Japanese version of ECG book by Christian Felber, followed by Active Book Dialogue and creation of a Local Chapter.  
[Read more →](#)



**Published first ECG Policy Paper** on the Common Good Product!  
[Read more →](#)



**Ecogood Business Canvas**  
New ECG tool to set purpose as starting point for social impact.  
[Read more →](#)

Municipalities Hub published **Workbook for Municipalities** to complete their CGBS in English, German, Spanish, Hungarian and Italian. [Read more<sup>42</sup>](#)



**ECG Tour 2023**  
Webinar series discovering ECG matrix as an answer to current company challenges.  
[Read more →](#)



**Switzerland**  
First French-speaking Local Chapter in the world following launch of first French Edition of ECG book by Christian Felber.  
[Read more →](#)



JUNE



**Leeuwarden, The Netherlands**  
 Call for abstracts for ECG  
 International Conference 2024  
[Read more →](#)

JULY



**Chorin, Germany**  
 DACH region members came  
 together for Summer Week 2023

AUGUST



**Spain**  
 Miranda de Azán, first Common  
 Good Municipality turns 10!  
[Read more →](#)

OCTOBER



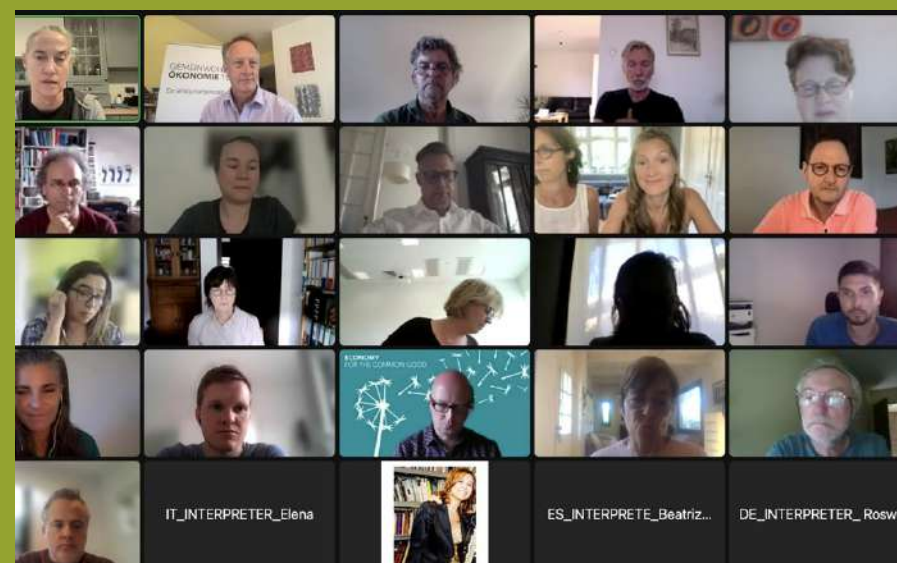
**Argentina and Uruguay**  
 First ECG Latin American tour by  
 Christian Felber  
[Read more →](#)

DECEMBER



**Berlin, Germany**  
 First edition of Sustainable Econo-  
 my Summit (SES), an alliance of 13  
 associations.  
[Read more →](#)

SEPTEMBER



**Celebrated DA 2023!**  
[Read more →](#)



**Argentina**  
 Argentina joins the International  
 Federation!  
[Read more →](#)



**Salzburg, Austria**  
 Celebrated second 360°//GOOD  
 ECONOMY FORUM 2023  
 with company leaders to  
 discuss practices for a holistic  
 sustainable future.  
[Read more →](#)

# INTERNATIONAL EVENTS

As founder, author and advocate of the Economy for the Common Good, Christian Felber plays a significant role representing the movement and organisation in major international events. Throughout 2023, he showcased the ECG model and tools at:



JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC

## February

I Ecoislas International Forum: towards sustainable management  
[Read more →](#)

## March-July

PINE: New Economies Diploma 2023  
[Read more →](#)

**May**  
ECG at EU Beyond Growth 2023  
[Read more →](#)

**May**  
ORGANIC FOOD CONFERENCE 2023  
[Read more →](#)

**May**  
President's Summit  
[Read more →](#)

**May**  
Creative Impact Research Centre Europe (CIRCE)  
[Read more →](#)

**May**  
Beyond ESG - Moving the Firm Itself Toward Sustainability  
[Read more →](#)

**June**  
Urban Future  
[Read more →](#)

**June - July**  
Freiräume  
[Read more →](#)

**July**  
AEMS Summer School  
[Read more →](#)

**July**  
The ESG Show #12  
[Read more →](#)

**August**  
Eco Summer Camp 2023  
[Read more →](#)

**October**  
Re-Thinking Economics  
[Read more →](#)

**October**  
ULP 2023 Winter School Program  
[Read more →](#)

**October**  
SDGs go live  
[Read more →](#)

Major events from the DACH Region

See full list of Christian Felber's appearances.

# FINANCIAL REPORT

2023 has been a challenging year for the International Federation from a finance and organisational perspective. We experienced planned and unplanned changes in the position of the Managing Director Finance & Legal, the backbone of the small Management and Finance Team. These changes created uncertainties which impacted the ability of the Management Team to navigate through a difficult year and as one result the ambitious Fundraising target for 2023 could not be fully achieved. Despite extraordinary efforts by the fundraising team and the whole organisation at the end of the year, the gap could only be partially closed and the financial year 2023 ended with a deficit of 60.105,10 €. The International Federation had accumulated reserves over the past years of 217.265,71 € so that we are stable to operate in 2024. We have

taken this experience as a learning opportunity and strengthened our financial and structural sustainability as an organisation. We are optimistic that implemented changes will enable a positive year 2024.

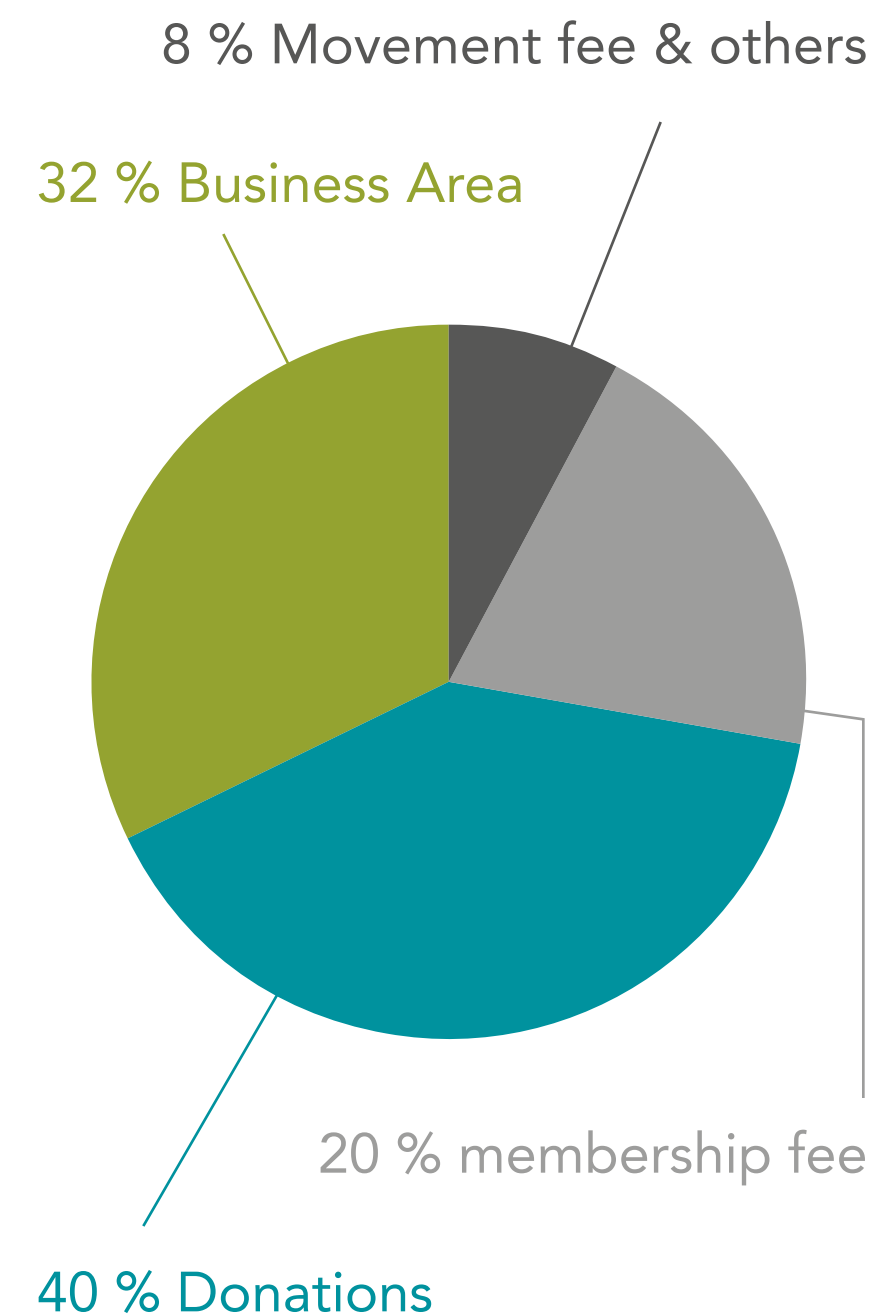
## INCOME

The overall income increased by 17,7% to a total of 868.424 € in 2023.

### The main Sources of Income were:

- » Membership Fee with an increase of 4,95% up to 173.763 €,
- » Donations with an increase of 62,7% up to 349.176€
- » Movement Fee and other incomes decreased by 49,4% down to 70.136,74€
- » Business area Revenue with an increase of 25,9% up to a total of 275.144 €.

## SOURCES OF INCOME 2023



## CASH AUDIT REPORT 2023



MITGLIED IN aristotax  
Ein Verbund unabhängiger Steuerberater & Rechtsanwälte

AP STEUERBERATUNGSGESELLSCHAFT MBH • Gerlachstraße 25 • 14480 Potsdam

International Federation for  
the Economy for the Common Good e.V.  
Stresemannstraße 23  
22769 Hamburg

24.10.2024  
10902

Dipl.-Ing. Andrej Philipp  
Steuerberater

Mirko Vogel  
Steuerberater

Dipl.-Ing. Eike Weichert  
Steuerberater

Daniel Zietz  
Steuerberater  
im Angestelltenverhältnis gem. § 58 StBerG

### Kassenprüfbericht 2023

Der International Federation for the Economy for the Common Good e.V. hatte im Jahr 2023 Einnahmen von 868.423,90 EUR und Aufwendungen von 928.529,00 EUR.

Das Vermögen des Vereins beträgt zum 31.12.2023 157.160,61 EUR (im Vorjahr 217.265,71 EUR).

Alle Einnahmen und Ausgaben wurden ordnungsgemäß nachgewiesen. Ein Verstoß gegen die Satzung wurde nicht festgestellt.

Mit freundlichen Grüßen

  
Rico Philipp  
Steuerberater

Gerlachstraße 25  
14480 Potsdam

Telefon: (0331) 64 901-0  
Telefax: (0331) 64 901-11

info@apsteuerberatung.de  
www.apsteuerberatung.de

### In Bürogemeinschaft

Heidecke, Schulz & Partner  
Rechtsanwälte

### Bankverbindung

Commerzbank  
IBAN: DE40 1603 0000 4582 3080 00  
BIC: DRESDEFF160

Deutsche Bank  
IBAN: DE17 1207 0024 0320 2355 00  
BIC: DEUTDE33HAN

### Geschäftsführer

Dipl.-Ing. Andrej Philipp  
Steuerberater

Mirko Vogel  
Steuerberater

Dipl.-Ing. Eike Weichert  
Steuerberater

Amtsgericht Potsdam  
HRB 23272 P  
UST-IdNr. DE271916955

## DONATIONS

The majority of donation volume came from large contributions. The largest donation was €185,300, while the smallest was €5.

We would like to thank our Donors for their ongoing support of our idea and our organisation. In addition to the generous donations, we appreciate your tireless efforts to promote the idea of the Economy for the Common Good.

2023	349.176 €
<b>Total of large Donations (&gt; 10.000 EUR)</b>	<b>332.995€</b>
Heinrich Kronbichler	50.000 €
WBS Training	185.300 €
elobau GmbH & Co. KG	25.000 €
Andreas Hermann	33.000 €
Landgut Stober GmbH & Co. KG	10.000 €
Verein zur Förderung der Gemeinwohl- ökonomie Schweiz Winterthur	19.695 €
Irmingard Weise	10.000 €
<b>Total of small Donations (&lt; 10.000 EUR)</b>	<b>16.181 €</b>

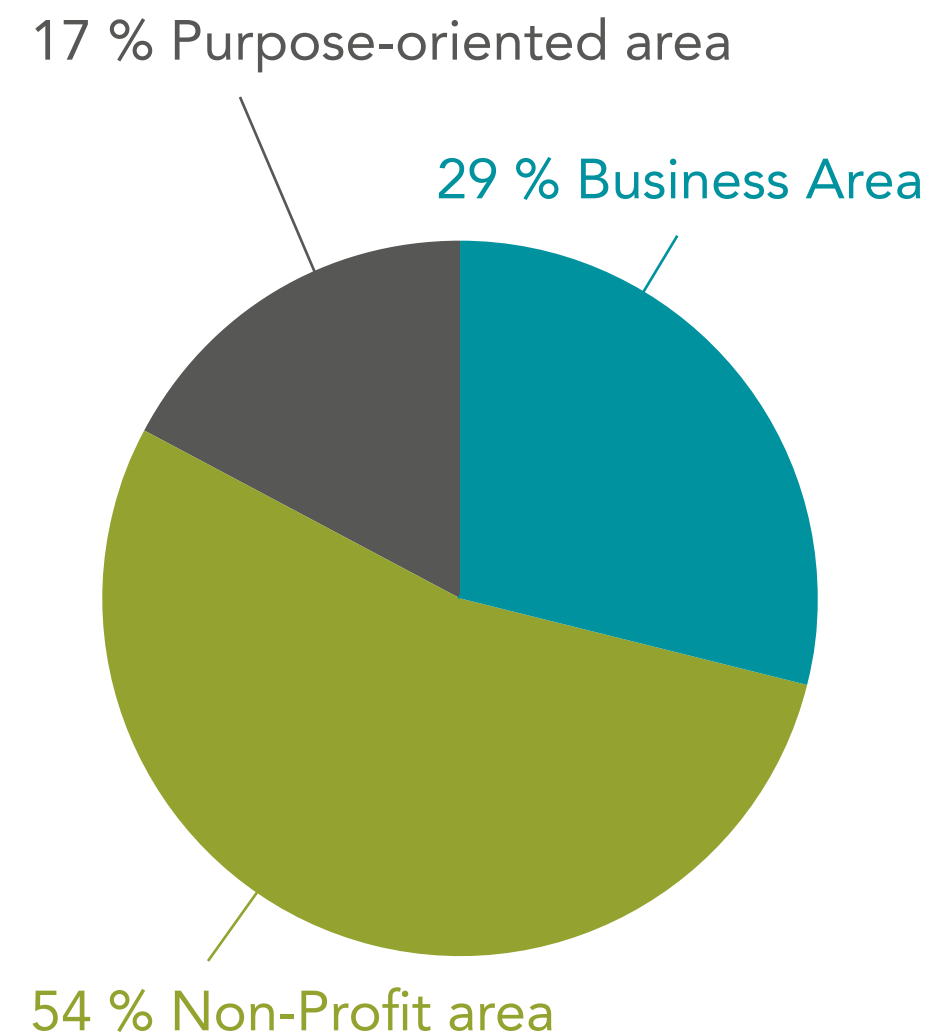
## EXPENDITURE

The total expenditure for 2023 increased by 33.6% to €928,529.

The International Federation is a service provider for their member organisations and therefore the main positions in the budget are related to staff.

- » The cost for employees increased by 79,2% up to 238.315 €,
- » The cost for freelancers and service providers rose by 8,3% up to 462.023 €.

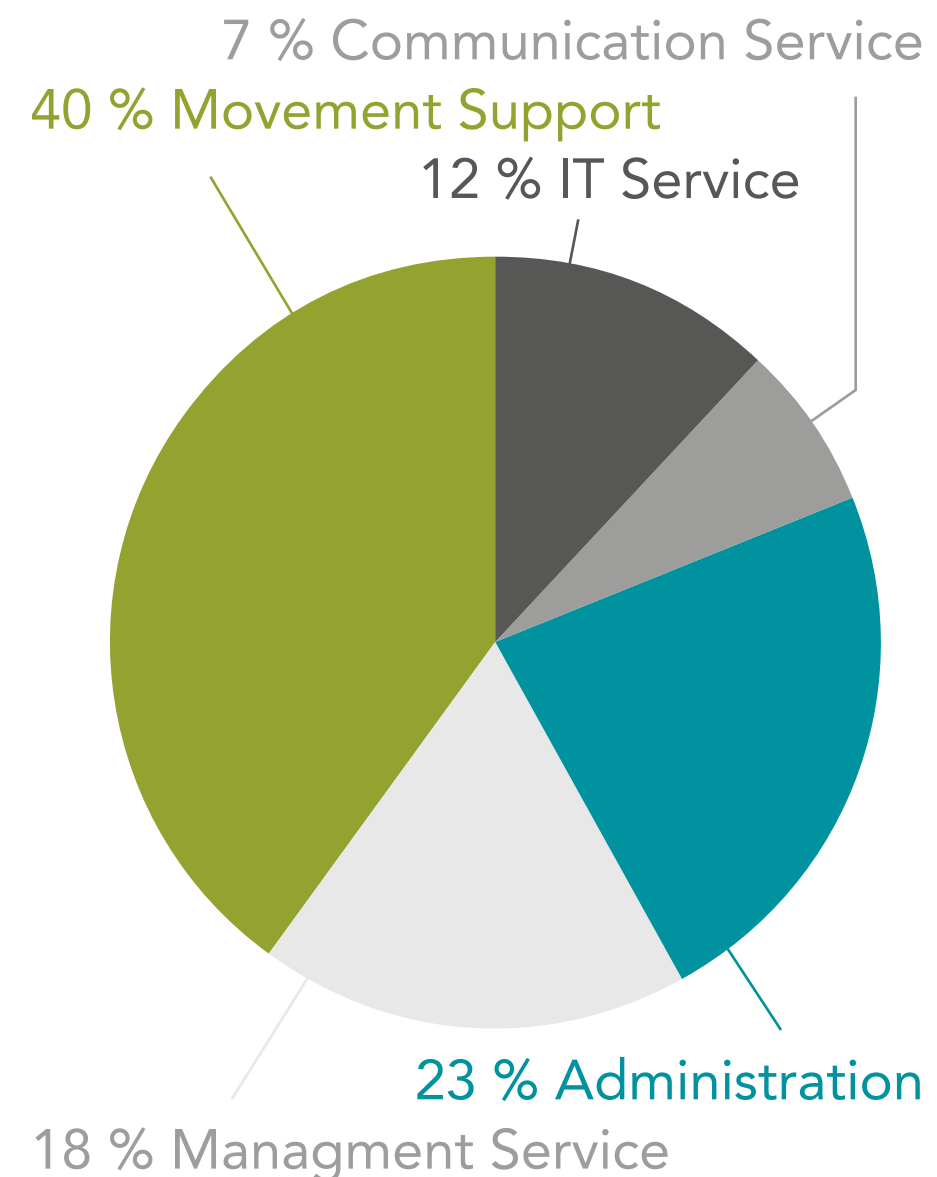
### USE OF FUNDS 2023



## FUNDED CORE ACTIVITIES

The primary objective of the International Federation is to support the ECG Movement and its core activities. For instance, the International Federation provides IT infrastructure, fundraising support and the coordination of international hubs and working groups to its members. In 2023, funds totalling €659,256 (excluding the business area) were allocated as follows.

### ALLOCATION OF FUNDS 2023



## OUTLOOK 2024

Thanks to our exceptional fundraising activities at the end of 2023, our major donors have already pledged significant amounts of funding for 2024. In conjunction with the implementation of the Donors Circle and the development within our fundraising initiatives, we are optimistic about securing the necessary funds earlier this year for our planned activities in 2024. Our focus will be on organisational development towards a Common Good Culture and upholding the values of our Movement.

## PROFIT AND LOSS 2023 PART 1

from 01.01.2023 to 31.12.2023 | EUR

	ACTUAL YEAR	PREVIOUS YEAR
<b>A. NON-PROFIT AREA</b>		
I. Non-taxable income		
1. Membership Fees	173.967,56	165.763,46
2. Other non-taxable income	17.801,00	38.750,00
	<b>191.768,56</b>	<b>204.513,46</b>
II. Expenditures		
1. Staff costs	181.331,61	86.025,04
2. Travel expenditures	14.211,52	4.067,13
3. Location costs	9.918,24	17.243,28
4. Other costs	269.817,69	241.211,46
	<b>475.279,06</b>	<b>348.546,91</b>
<b>P/L - Non-Profit Area</b>	<b>-283.510,50</b>	<b>-144.033,45</b>

	ACTUAL YEAR	PREVIOUS YEAR
<b>B. NON-PROFIT AREA - income neutral positions</b>		
I. Non-profit area (income tax neutral)		
1. Tax neutral income		
Donations	349.175,80	214.566,28
2. Expenses		
paid / transferred donations	27.287,61	18.000,00
<b>P/L - Income neutral positions</b>	<b>321.888,19</b>	<b>196.566,28</b>
<b>C. NON-PROFIT AREA - asset management</b>		
I. Income		
1. Non-profit income		
Rental and leasing income	3.900,00	3.900,00
Interest and exchange income	30,48	
<b>P/L - Asset management</b>	<b>3.930,48</b>	<b>3.900,00</b>
<b>Subtotal: P/L - Non-Profit Area A,B,C</b>	<b>42.308,17</b>	<b>56.432,83</b>

## PROFIT AND LOSS 2023 PART 2

from 01.01.2023 to 31.12.2023 | EUR

	ACTUAL YEAR	PREVIOUS YEAR
<b>D. PURPOSE ORIENTED AREA</b>		
I. Others purpose oriented (subject to VAT)		
1. Revenues	46.758,06	96.005,99
2. Other revenues	0,00	0,00
	<b>46.758,06</b>	<b>96.005,99</b>
3. Expenditures		
Expenditures for services & material	83.296,66	73.426,27
4. Other business expenditures	70.809,05	40.986,92
	<b>154.105,71</b>	<b>114.413,19</b>
<b>P/L Purpose oriented area</b>	<b>-107.347,65</b>	<b>-18.407,20</b>
<b>Subtotal: P/L Non-Profit Area &amp; Purpose Oriented area</b>	<b>-65.039,48</b>	<b>38.025,63</b>

	ACTUAL YEAR	PREVIOUS YEAR
<b>E. BUSINESS AREA</b>		
I. Business Area		
1. Revenues		
Audit - Service	270.601,00	214.025,13
Peer - Service	6.190,00	4.550,00
	<b>276.791,00</b>	<b>218.575,13</b>
2. Expenditures		
Expenditures for services & materials	186.186,06	159.282,29
3. Staff costs		
Salaries	46.020,69	38.277,42
social contributions	10.962,79	8.689,56
4. Other business expenditures	28.687,08	7.736,08
	<b>271.856,62</b>	<b>213.985,35</b>
<b>P/L - Business area</b>	<b>4.934,38</b>	<b>4.589,78</b>

<b>F. NET INCOME</b>	<b>-60.105,10</b>	<b>42.615,41</b>
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# INTERNATIONAL FEDERATION

## FOR THE ECONOMY FOR THE COMMON GOOD E.V., HAMBURG

Balance Sheet of 31. December 2023

### ASSETS

	ACTUAL YEAR	PREVIOUS YEAR
<b>A. Fixed Assets</b>		
I. Intangible assets		
1. Industrial and similar rights	5.130,00	3.780,00
II. Investments		
1. Participation interests	5.040,00	5.040,00
<b>B. Current Assets</b>		
I. Debtors and other assets		
1. Trade debtors	95.207,22	71.712,95
2. Other assets	3.446,90	1.981,00
II. Cheques, Cash at bank	142.494,37	230.810,69
<b>C. Prepayments and accrued income</b>	900,00	900,00
	<b>252.218,49</b>	<b>314.224,64</b>

### LIABILITIES

	ACTUAL YEAR	PREVIOUS YEAR
<b>A. Federations' equity</b>		
I. Retained Earnings		
1. Retained earning previous year	217.265,71	174.650,30
II. Net Income	-60.105,10	42.615,41
<b>B. Provisions</b>		
1. Other provisions	25.000,00	10.000,00
<b>C. Creditors (Liabilities)</b>		
1. Advanced payment received	120,00	250,00
2. Trade creditors	61.532,39	72.004,15
3. Other liabilities	8.405,49	14.704,78
	<b>252.218,49</b>	<b>314.224,64</b>

# ADMINISTRATION

In addition to their significant contributions to the five operational activities delineated in the international strategy, several international Hubs and Working Groups serve as vital enablers for the various entities within the organisation. These Hubs provide indispensable support, facilitating the smooth functioning and enhancing the effectiveness of different organisational components.

By offering their expertise, resources, and collaborative efforts, these enabling Hubs and Working Groups play a crucial role in empowering other entities to achieve their objectives and advance the organisation's overall mission. Their multifaceted support encompasses a wide range of areas, from technical assistance and knowledge sharing to operational guidance and strategic planning, thereby fostering a more cohesive and efficient organisational ecosystem.

In 2023, the **IT Hub** made significant strides in improving the organisation's digital infrastructure. They introduced Mailpoet and Mailtrain as new tools for managing newsletters, enhancing communication capabilities. The phase-out of Django continued, though it remains active for a few remaining Local Chapters to ensure a smooth transition.

They initiated the process of setting up new WordPress websites for Chile, Argentina and Spain, which will enhance the organisation's visibility and engagement in these countries.

Additionally, efforts were made to update and adapt the content of the existing website. This ongoing process ensures that the organisation's online presence remains current, informative and aligned with its mission and values.

They also made progress in testing new systems. Circles, a collaborative platform, was implemented as a pilot project for Bavaria and Spain. Looking ahead, they selected CiviCRM as a system to test in 2024, which could potentially streamline constituent relationship management.

In a collaborative effort, the **Science and Research Hub** worked with the IT Hub to implement JIRA for request tracking. This implementation aims to streamline communication and improve project management across the organisation.

The **Fundraising Hub** plays a crucial role in the ECG movement by facilitating networking and resource sharing amongst those involved in fundraising activities and circulate information on relevant funding opportunities across the movement. It serves as a bridge between the

Fundraising Team of the international federation and the broader movement, providing essential resources and support.

Through this Hub, members receive regular updates on ECG fundraising initiatives, ongoing projects, and important discussions via a newsletter and monthly meetings. This keeps everyone informed and aligned with the movement's fundraising goals and progress.

Additionally, the Fundraising Hub offers valuable learning opportunities through online fundraising workshops conducted in English, German, and Spanish. These workshops provide participants with the skills and knowledge needed to effectively raise funds for ECG initiatives. To ensure accessibility, they made recordings, presentations, and handouts available for members in the appendix .

For more personalised assistance, the Hub organises short monthly advice sessions. These sessions allow members to seek guidance on specific fundraising challenges they may be facing, ensuring that everyone has access to expert support when needed.

The Fundraising Team provides support to the movement through the Fundraising Hub. The hub is therefore one of the activities carried out and one of the services they offer the movement.



## ACTIVE INTERNATIONAL WORKING GROUPS IN 2023



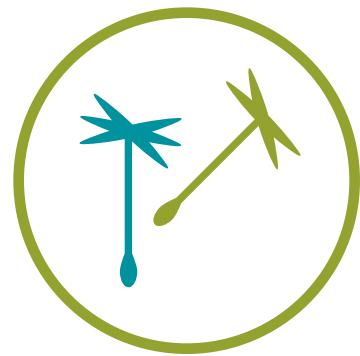
### **Core Documents and Translations:**

A team developing a system to organise the “core” documents and standardise official translations.



### **ECG Week:**

Responsible for organising the annual ECG Summer Week in Germany—the largest in-person gathering for the DACH region and the international movement.



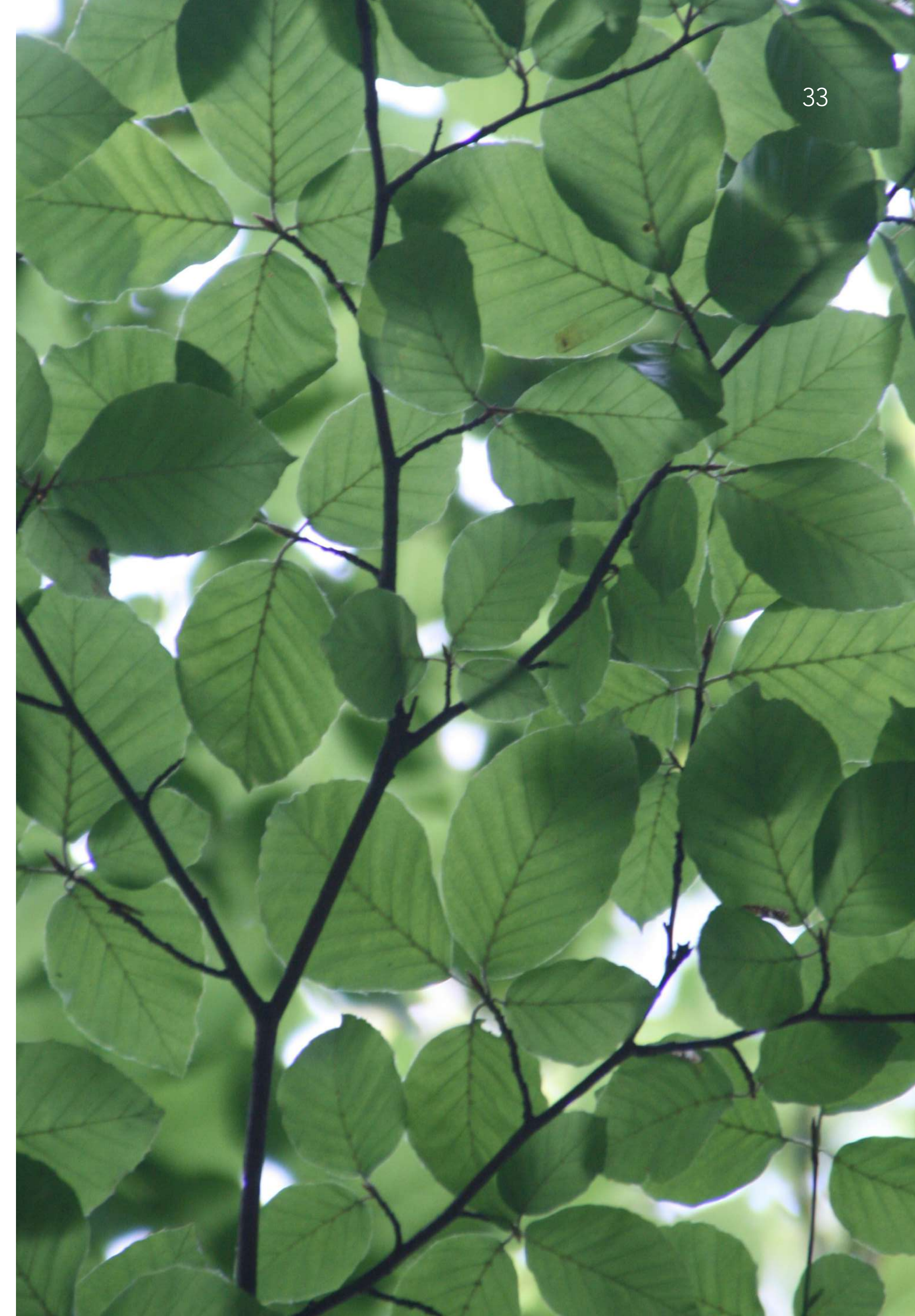
### **ECONGOOD Label and Rebranding:**

A team in charge of developing, testing, and implementing the parallel yet separate ECONGOOD Label and ECONGOOD Brand.



### **Organisational Structure:**

A non-decision-making body of interested parties collaborating to discuss ECG organisational structure issues.



Members can refer to the appendix to learn more about Working Groups.<sup>44</sup>

The **Organisational Structure Working Group (OSWG)** is a key component of ECG's commitment to continuous improvement and adaptability. This dedicated team is focused on refining and enhancing the organisation's foundational structure, with a forward-thinking approach.

The OSWG has initiated an ambitious project, combining internal expertise with external insights. They have assembled a core team, established a sounding board, and engaged external advisors to collaboratively develop a more robust and flexible organisational structure for ECG.

Their methodology is comprehensive and thorough. They have expanded their research to include sociocracy specialists from outside ECG, demonstrating a commitment to integrating diverse best practices. Sounding board meetings serve as a platform for rigorous concept testing and refinement.

Transparency and effective communication are central to the OSWG's approach. They provide regular updates via the international, internal newsletter Seedlinks, ensuring the ECG community remains informed and engaged in this transformative process. The completion of PPM #125 represents a significant milestone, setting the stage for an upcoming workshop with industry experts.

As the project progresses, the OSWG maintains a balanced approach, seeking input from key internal stakeholders such as the FMC and EMT, while also consulting with external experts. This strategy ensures a comprehensive perspective, integrating internal knowledge with fresh external viewpoints. Members can learn more about the OSWG in the appendix.

In 2023, the **ECONGOOD Label and Brand Working Group** embarked on the preparation of two ambitious projects that would significantly impact the organisation's reach and influence. These initiatives, whilst distinct, shared the common goal of enhancing ECONGOOD's visibili-

ty and credibility in the field of alternative economies and beyond.

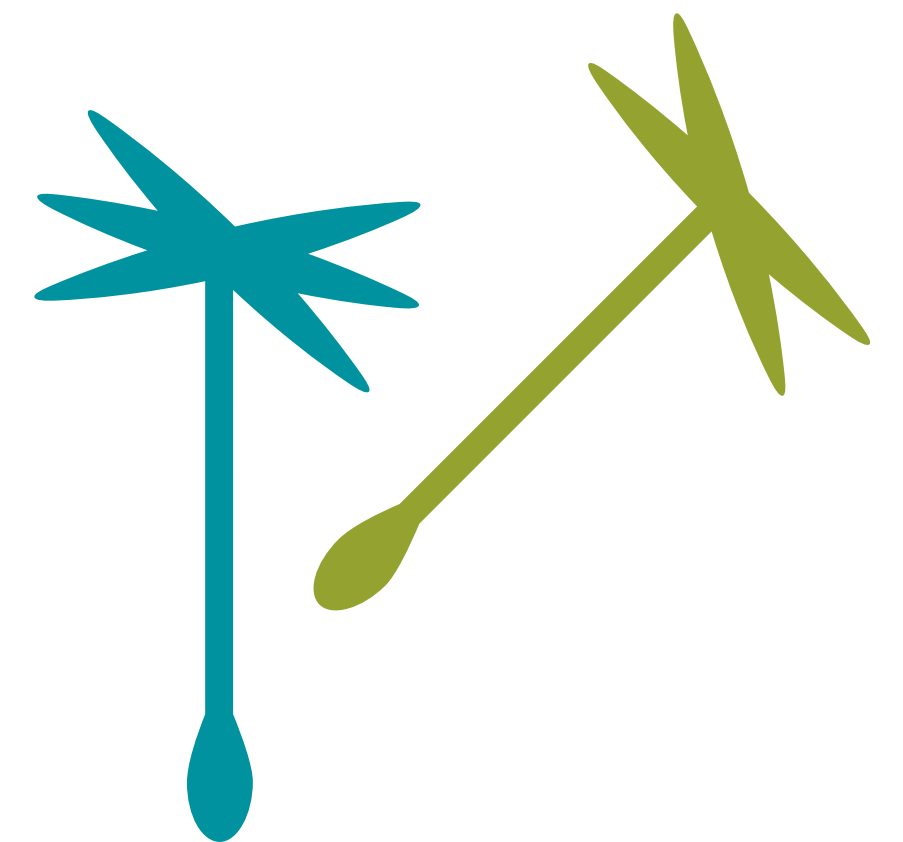
The ECONGOOD Label is an innovative certification aimed at recognising and promoting businesses that align with ECG values and principles. The working group meticulously prepared comprehensive documentation, outlining the criteria and assessment process for the label. They then carefully selected a diverse range of companies for a pilot project, ensuring representation across various industries, markets and sizes. The implementation of this pilot was a crucial step, allowing the team to gather valuable feedback and refine the labelling process.

Simultaneously, the Working Group tackled the challenge of rebranding the organisation as ECONGOOD. This project involved a deep dive into the brand identity's status quo, the intellectual property considerations, the members' feedback and the identified communicational needs. The team worked tirelessly to create a cohesive brand strategy that would resonate with both existing supporters and potential new

partners. They developed new visual elements, messaging guidelines, and communication strategies to ensure consistency across all platforms and touchpoints.

Both projects required extensive collaboration, not only within the working group but also with external stakeholders. The team engaged in numerous consultations, workshops, and informational sessions in English, German and Spanish, ensuring that the final outcomes would be both impactful and widely accepted. By the end of 2023, these efforts had laid a solid foundation for ECONGOOD's future growth and increased influence in promoting sustainable and ethical business practices.

More information on the ECONGOOD Label<sup>46</sup> and the ECONGOOD brand<sup>47</sup> can be found in the appendix. Members can follow real-time developments of the rebranding project.<sup>48</sup>




## STAFF AND HUB COORDINATION MEETINGS

To ensure effective coordination and alignment across the organisation, all Hubs convene for comprehensive update meetings on a bi-monthly basis. Each Hub designates one or more representatives to attend these gatherings, which serve as a crucial platform for information exchange, strategic alignment, and collaborative problem-solving. In 2023, a total of six Hub Coordination meetings were successfully conducted. Members can refer to the appendix to consult these meeting minutes.<sup>49</sup>

In addition to the Hub Coordination Meetings, the international staff convenes periodically. Staff meetings are primarily for employees and freelancers, focusing on internal operations and team building. These gatherings serve multiple purposes: sharing important updates, discussing organisational developments, and addressing current issues within the ECG movement. They provide opportunities for team building, sharing best practices, and tackling systemic challenges common to NGOs and purpose-driven organisations. By maintaining communication and alignment across the international team, these gatherings create a supportive environment for staff to address challenges, share experiences, and contribute to the overall growth and effectiveness of the organisation.





"I hope for a future in which we realize that there is enough for everyone. I want a world in which we live in harmony with our environment with closed cycles and in which, when it comes to the economy, the focus is on maximizing meaning rather than profit. We can only achieve our goals together, because cooperation is the key to success."

**Johannes Gutmann**  
**SONNENTOR founder**

# OUTLOOK FOR 2024

In the coming year, the organisation anticipates several significant developments. The EConGOOD brand and EConGOOD Label are set to launch in February 2024 at BIOFACH in Nuremberg, Germany. The brand will represent the organisation's visual identity, whilst the label will serve as a certification mark for entities aligning with ECG principles. June 2024 will see the ECG International Conference in Leeuwarden, The Netherlands, bringing together stakeholders to advance the ECG movement, supported by a new Virtual Community project.

The organisation will continue its professionalization efforts, developing standardised processes for scaling tools internationally, conducting Consultant Training and Certification. The annual Conference and Delegates Assembly will feature a redesigned format, offering enhanced networking and engagement opportunities.

On the policy front, the organisation will closely monitor EU legislative changes affecting ECG tools and advocate for the inclusion of ethics and sustainability in corporate directives. The ECG Academy will expand its eLearning platform, offering courses and resources to promote ECG principles. Finally, the organisation plans to intensify its fundraising initiatives to secure additional resources for operational support and strategic goal achievement.

# THANK YOU

The Economy for the Common Good appreciates your interest, support and engagement with our community. Involvement is crucial in driving the mission forward. Here are some ways you can stay connected and contribute:

## BECOME A MEMBER:

Join and be part of a growing community dedicated to promoting ethical and sustainable practices for the common good at all levels.

[Become a member](#)

## SIGN UP FOR OUR NEWSLETTER

Stay informed about our latest updates, events, and initiatives by subscribing to our newsletter.

[Subscribe](#)

## DONATE

As an NGO working towards the common good, we largely depend on donations and volunteer work to see this mission through. The size doesn't matter, donate today to make a difference!

[Donate](#)

## JOIN OUR STAFF

The International Federation and National Associations occasionally offer job opportunities. Browse our fully remote international positions or contact your nearest [National Association](#) for local openings.

[Join our staff](#)

## JOIN A LOCAL CHAPTER (BECOME A VOLUNTEER):

Get involved at the local level by volunteering with one of our chapters. Your efforts can make a significant impact. Contact International Reception to pinpoint the Local Chapter or Association closer to you or receive support to create your own:

[international@ecogood.org](mailto:international@ecogood.org)

## FOLLOW US ON SOCIAL MEDIA

Connect with us on social media to get the latest news and engage with our community. You can now find the IF accounts across platforms as: @ECOngOOD\_org



@ECOngOOD\_org



@ECOngOOD\_org



ECOngOOD-International



@ECOngOOD\_org

# APPENDICES

Some of these links are only available for ECG members with an account.  
[Become a member now](#) to gain full access to the organisation's digital tool suite.

- 1 <https://www.econgood.org/apply-ecg/common-good-matrix/>
- 2 <https://econgood.org/apply-ecg/audit-and-peer-evaluation#peer-evaluation>
- 3 <https://econgood.org/apply-ecg/audit-and-peer-evaluation#external-audit>
- 4 <https://www.econgood.org/apply-ecg/companies/>
- 5 <https://www.econgood.org/apply-ecg/municipalities/>
- 6 <https://www.econgood.org/apply-ecg/educational-institutions/>
- 7 <https://www.econgood.org/apply-ecg/common-good-product/>
- 8 <https://www.econgood.org/start-ups/>
- 9 <https://wiki.ecogood.org/display/WORKINGGROUPS/WG+Organisational+Structure>
- 10 <https://www.econgood.org/who-is-ecg/local-chapters/>
- 11 <https://www.ecogood.org/who-is-ecg/transparent-civil-society-initiative/>
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- 27 <https://www.ecogood.org/da-2023-stronger-and-needed-more-than-ever/>
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- 46 <https://www.econgood.org/apply-ecg/econgood-label/>
- 47 <https://www.econgood.org/we-are-econgood/>
- 48 <https://wiki.econgood.org/display/HUBS/ECOnGOOD+Brand>
- 49 <https://wiki.econgood.org/display/HUBS/Hub+Group+-+Minutes+2022-2023>

## ANNUAL REPORT 2023

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